



The famous C.B.S.
RADIO *Laff-Riot!*

my Friend Irma

OCTOBER

10¢
K

NO. 5

WHAT DID YOU
SAY WHEN AL
ASKED FOR YOUR
HAND IN
MARRIAGE?

"WHAT'S
WRONG WITH THE
REST OF ME?"



52 FUN-FILLED PAGES

New silk-finish enlargement, ivory gold-tooled frame



*Sensational
Offer
Only*

19¢
EACH

**FROM YOUR FAVORITE SNAPSHOT,
PHOTOGRAPH OR NEGATIVE**

**Send Any Photo For Beautiful
5x7 Inch ENLARGEMENT On This
SPECIAL GET-ACQUAINTED OFFER!
Your Original Returned**

Have you ever wished you could have your own favorite picture or snapshot enlarged like the pictures of Movie Stars? If you act now, you can make your wish come true. Just to get acquainted, we will make you a handsome, silk finish enlargement, mounted in a rich, gold-tooled frame with glassine front and standing easel back for only 19c each for the Picture and Frame, plus cost of mailing. Hundreds of thousands of people have already taken advantage of this generous offer, and to acquaint millions more like yourself with the famous studio portrait quality of our work, we now make this trial offer to you.

Think of it, only 19c each for a beautiful enlargement and frame you will cherish for years to come. Because of the sensational low price of this get-acquainted offer we must set a limit of 2 to a customer. So hurry—send one or two of your best photographs (either picture or negative) with the coupon below today. *Be sure to include the color of hair, eyes and clothing* for complete information on having your enlargement beautifully colored in life-like oils. **SEND NO MONEY!** Just mail coupon to us today. Include all information. Your original snapshot or negative will be returned.

RUSH YOUR ORDER! Your enlargement will be shipped direct from our Hollywood studios!

SEND NO MONEY! Mail Coupon Today!

**IMPORTANT!—DO NOT ENCLOSE ANY MONEY
to Receive Your Beautiful New Silk Finish
ENLARGEMENT and Ivory Gold-Tooled Frame**

Here's What to Do!—**SEND NO MONEY!** Just send us a snapshot, photograph or negative of your favorite picture. Mail with the coupon. Accept your beautifully framed enlargement when it arrives and pay postman only 19c each plus small mailing cost for picture and frame. If not completely satisfied, return the enlargement within 10 days and your money will be refunded. *But you may keep the frame as a gift for promptness.* Limit 2 to a customer. Original snapshot or negative will be returned. **NOTE:** *Be sure to enclose color of hair, eyes and clothing* for complete information on having your enlargement beautifully hand-colored in oils. Rush coupon with photo or negative today before offer is withdrawn.

HOLLYWOOD FILM STUDIOS, Dept. 7910-C
1227 Loyola Ave., Chicago 26, Ill.

Enclosed find..... snapshot or negative.
(Specify number, limit 2)

Please make..... Enlargement and Frame.
(Specify number, limit 2)

I will pay postman only 19c each for Enlargement and Frame, on arrival, plus mailing costs, on your 10-day money-back guarantee offer.

NAME.....

ADDRESS.....

CITY..... (Zone) STATE.....

Fill out description below. Mark back of picture 1 and 2.

COLOR—Picture No. 1

Hair.....

Eyes.....

Clothing.....

COLOR—Picture No. 2

Hair.....

Eyes.....

Clothing.....

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My Friend **IRMA**

LOOK AT THAT BIG OCEAN LINER PUSHING THOSE ITTY BITTY TUG BOATS! ISN'T THAT SWEET?

YOU HAFF ALWAYS REMINDED ME OF THE WATERFRONT, MRS. O'REILLY!

TEE HEE! WHY, BECAUSE I'M SO COOL AND CLEAN?

IRMA BECOMES A GENIUS!

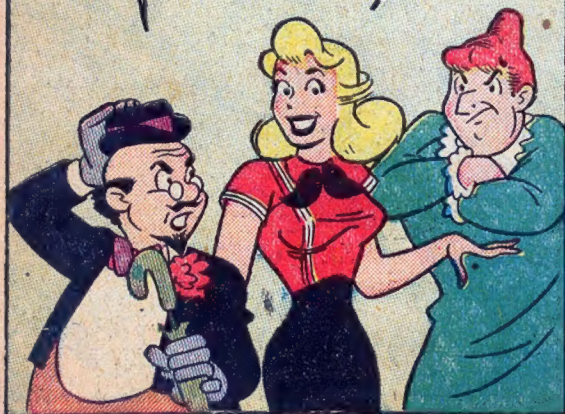
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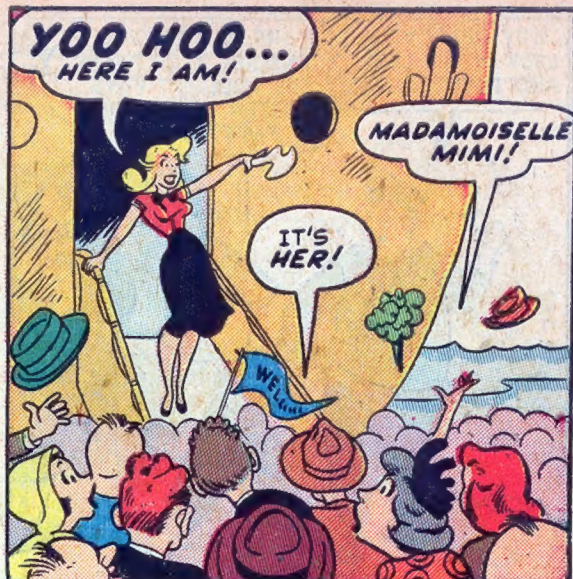
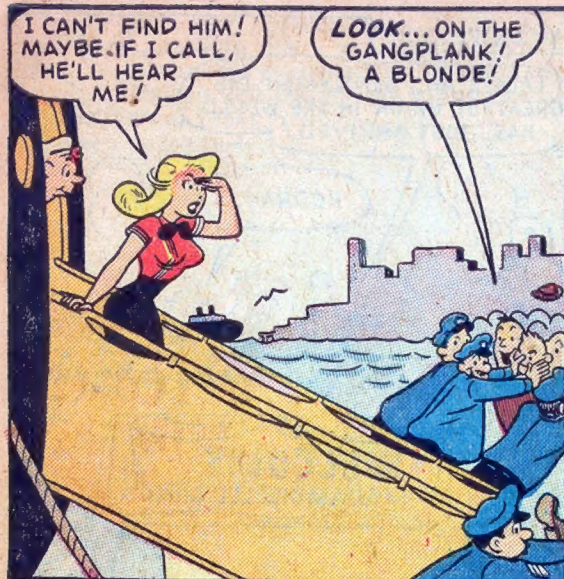
NO, BECAUSE YOU'RE BUILT LIKE AN OLD TUB!

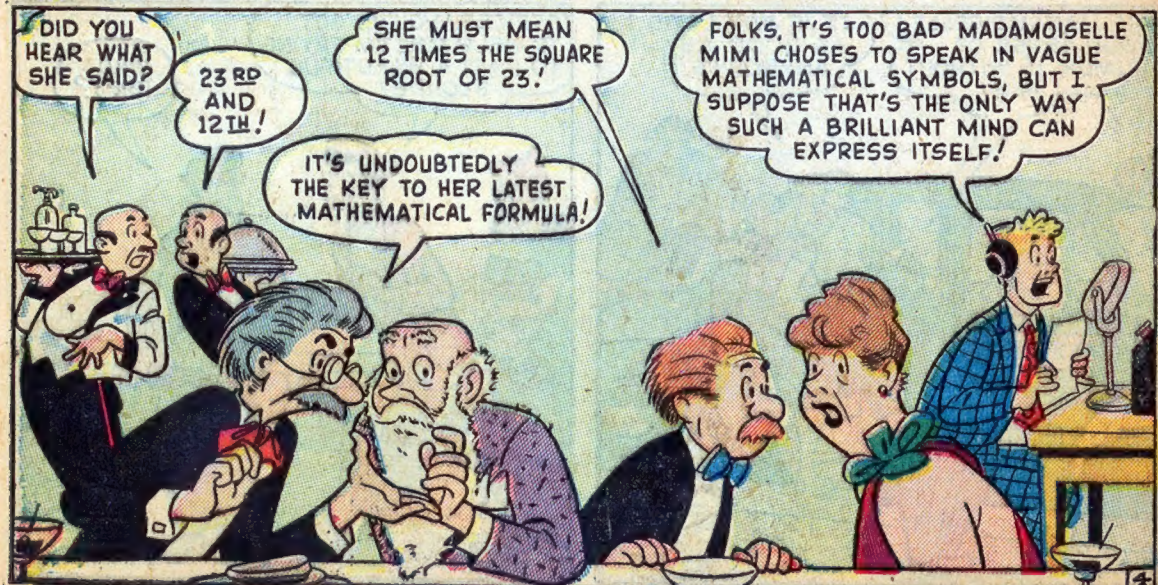
CAREFUL, PROFESSOR! YOU'LL GIVE MRS. O'REILLY A SWELLED HEAD!

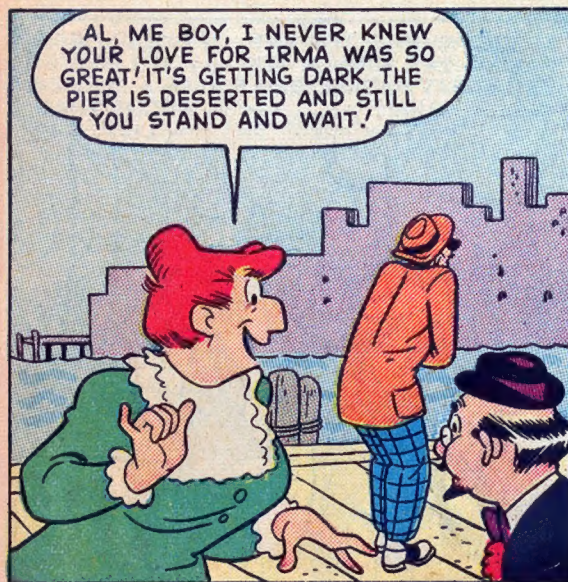
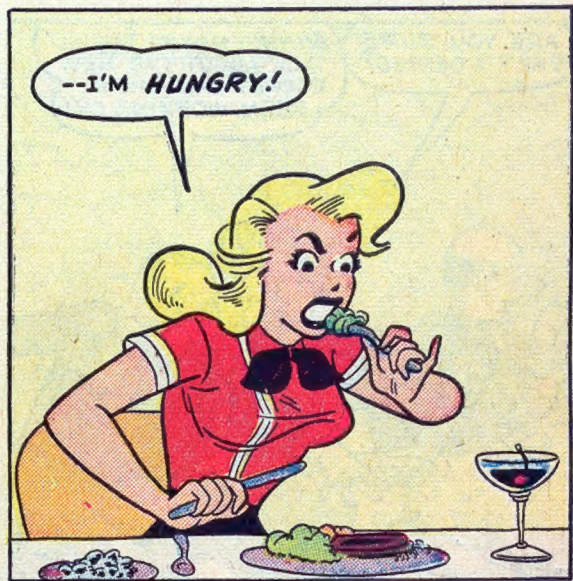
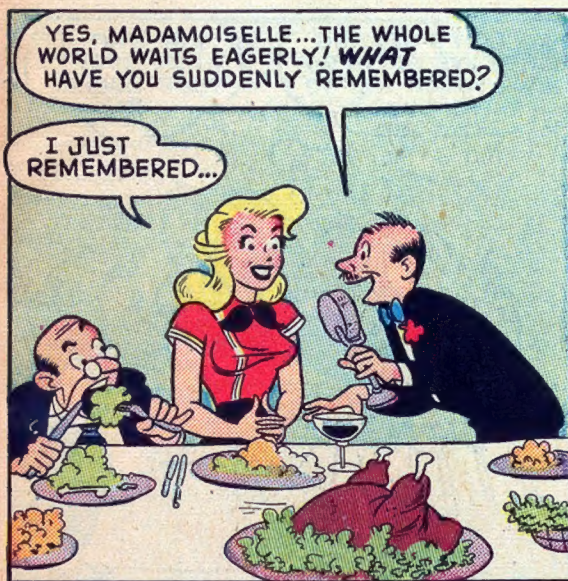
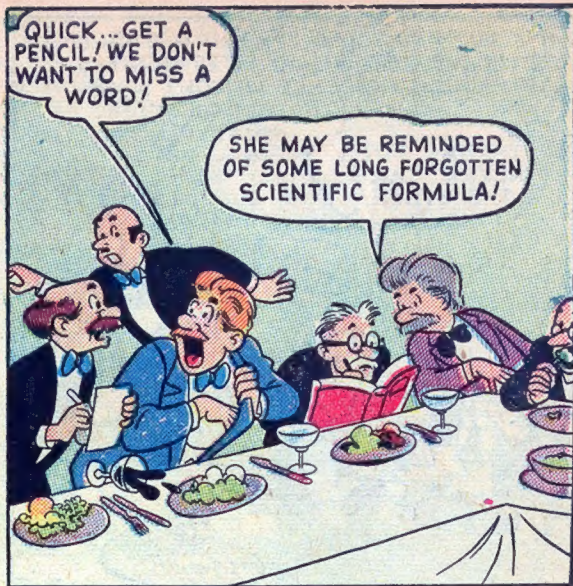
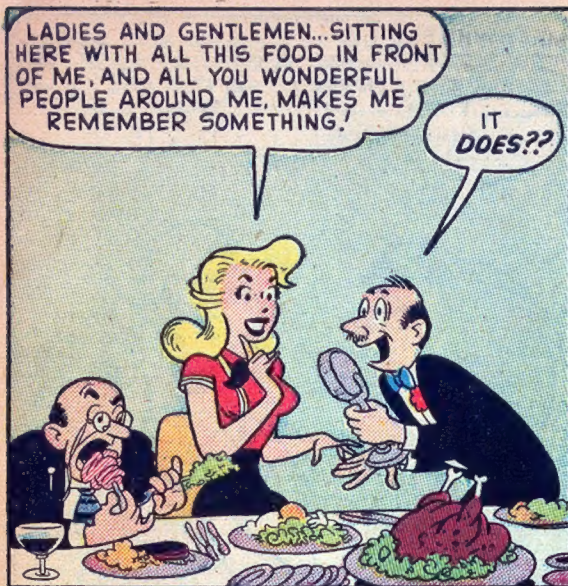
WHY IS THERE SUCH A BIG CROWD HERE TODAY, MURPHY?

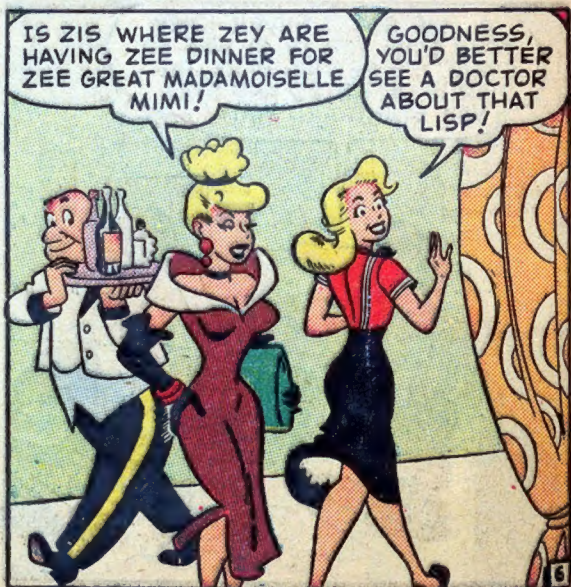
AIN'TCHA HOID, CLANCY? THE FRENCH SCIENTIST WHO INVENTED THE OXYGEN BOMB IS COMIN' FROM EUROPE! EVERYONE WANTS A LOOK AT HER!

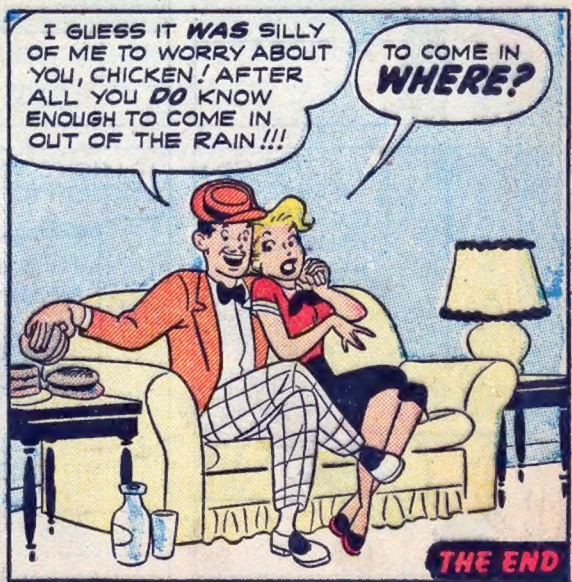
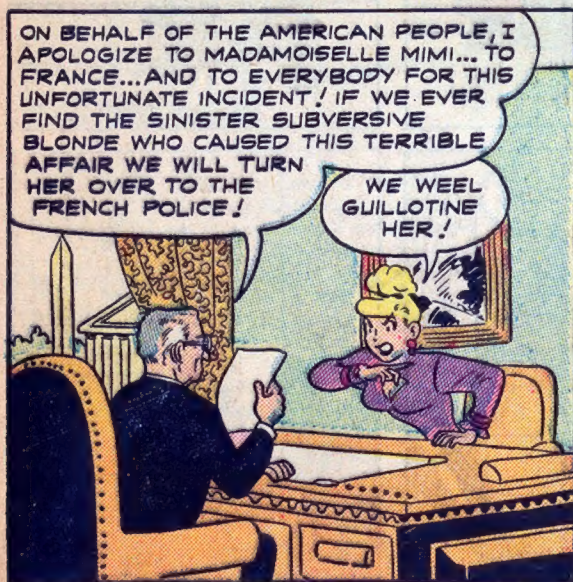
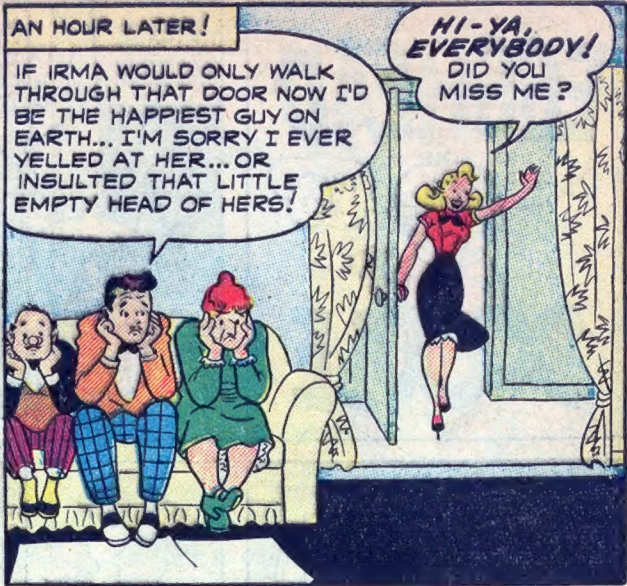




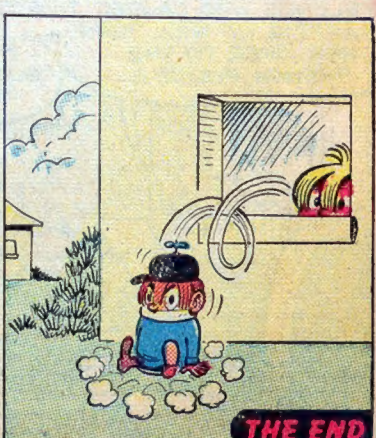
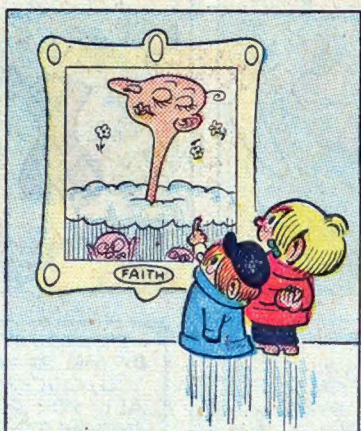
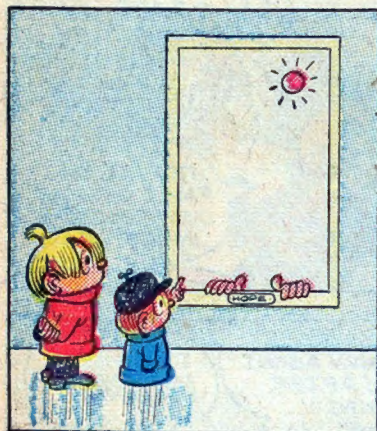
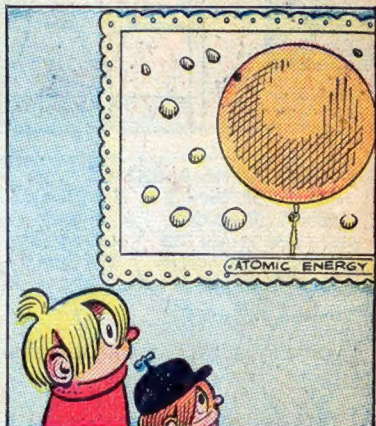
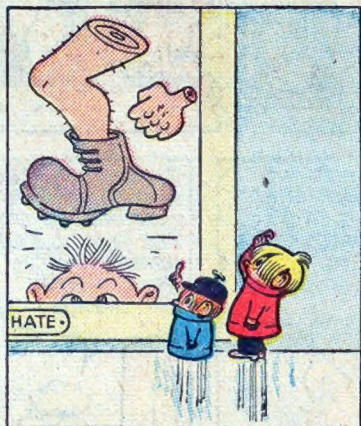
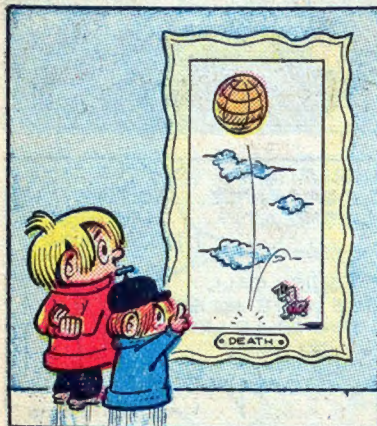
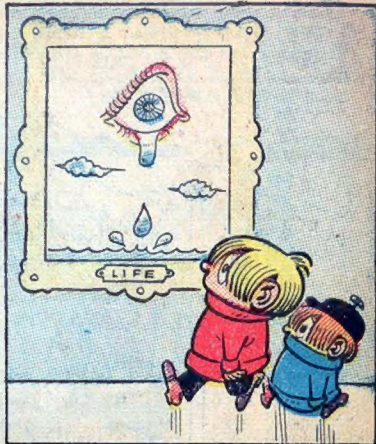
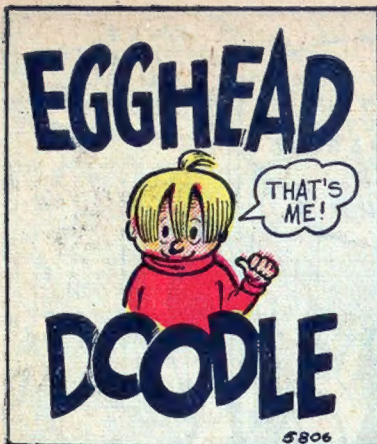


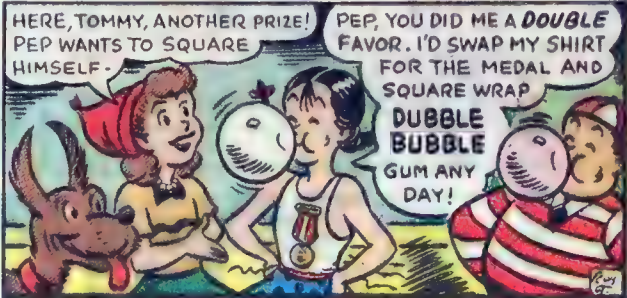
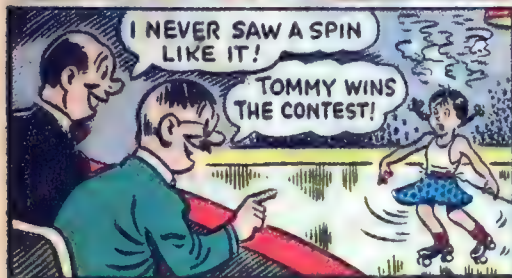






THE END





LEARN TO DANCE IN 5 DAYS OR PAY NOTHING!

It's Easy to Learn DANCING!

RHUMBA! SAMBA! JITTERBUG! SQUARE DANCES!

BE MORE POPULAR!

What happens to you when everyone starts to dance? Do you join the fun... or do you sit and watch alone? NOW—thanks to this unusual dance book, you'll find it much easier to learn to dance and be popular! Your friends will be amazed and surprised when they see you do the latest dance steps with ease. This book is written clearly, simply and is full of easy-to-follow illustrations. And you learn in the privacy of your home!

FOX TROT—RHUMBA—SAMBA

This amazing book includes instructions for COUNTRY DANCES... and shows you how to Call SQUARE DANCES!

ONLY \$1.98

MAIL COUPON TODAY

PIONEER PUBLICATIONS INC., DEPT. 837H
1790 Broadway, New York 19, N. Y.

Please rush my copy of "Dancing" in plain wrapper. If I am not completely satisfied, I'll return book in 5 days and get my \$1.98 back.

☐ Send C.O.D. I'll pay postman \$1.98 plus postage.

☐ I enclose \$1.98. You pay postage.

Name

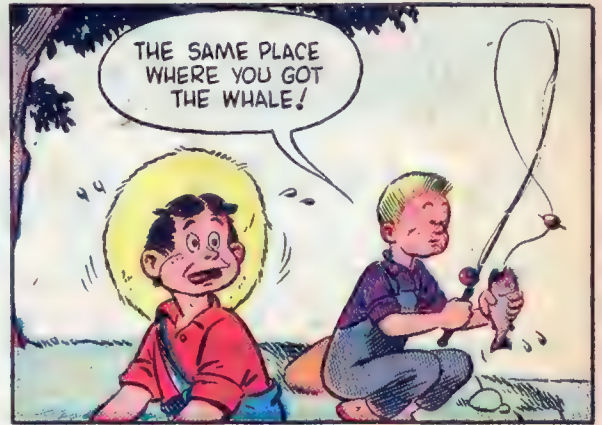
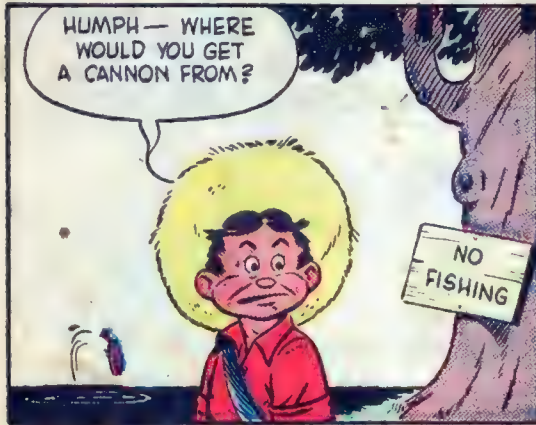
Address

City State

TEST IT 5 DAYS!

IF YOU CAN DO THIS DANCE—YOU CAN DANCE IN 5 DAYS!

Here's how this exciting book can help you become a smooth dancer. It's full of easy-to-follow diagrams and instructions.



My Friend **IRMA**

AIN'T NOO
YAWK WONDERFUL,
OIMA?

WHAT'S SO WONDERFUL?
TAKE AWAY THE BIG
BUILDINGS, AND ALL THE
PEOPLE, AND IT'S LIKE
ANY OTHER SMALL TOWN!

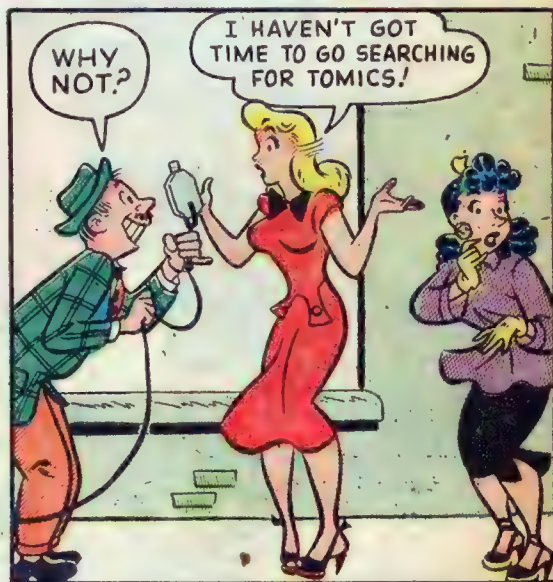
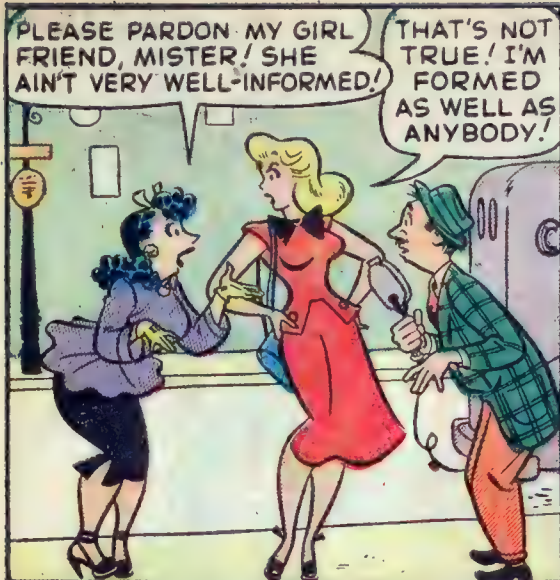
THIS IS YOUR RADIO REPORT-
ER, FOLKS... AH, HERE ARE
TWO INTELLIGENT-LOOKING
GIRLS FOR ME TO
INTERVIEW!

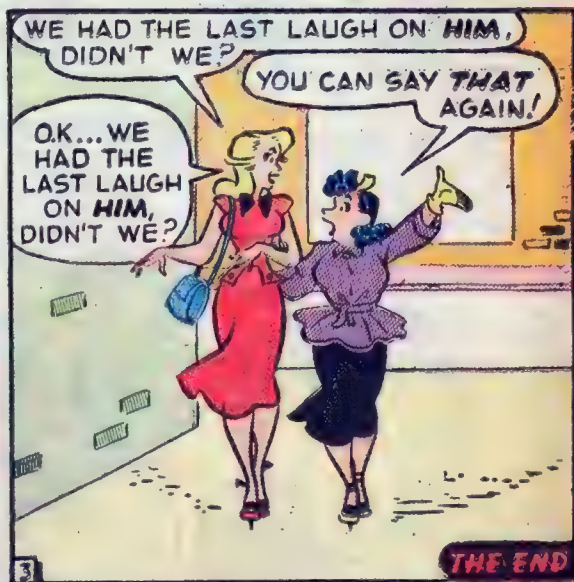
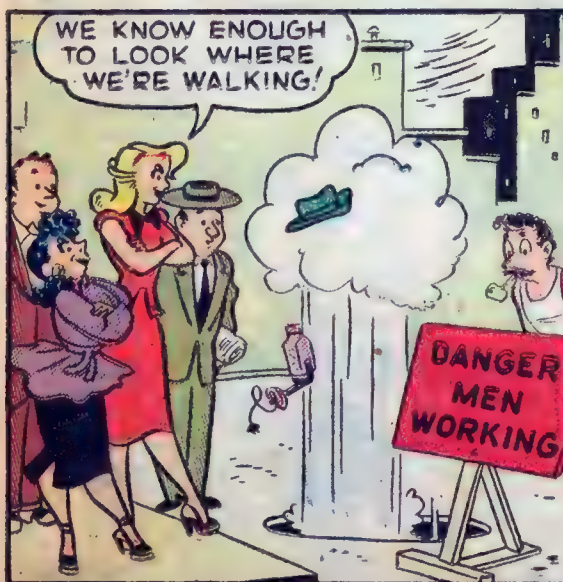
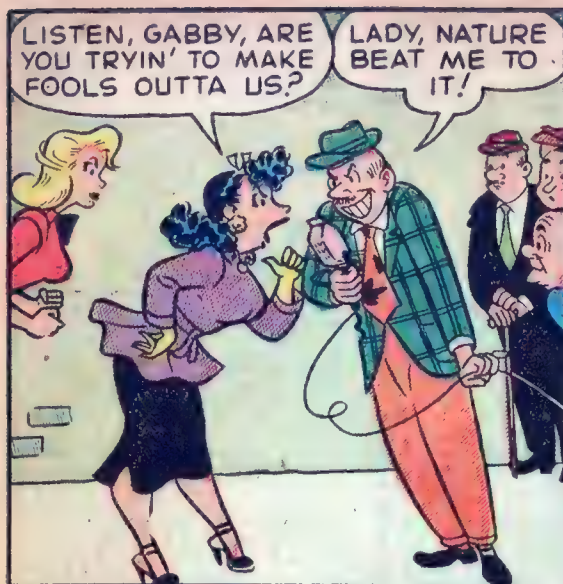
IRMA
SPEAKS
HER
MIND!

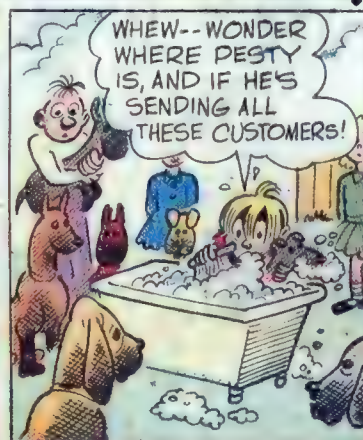
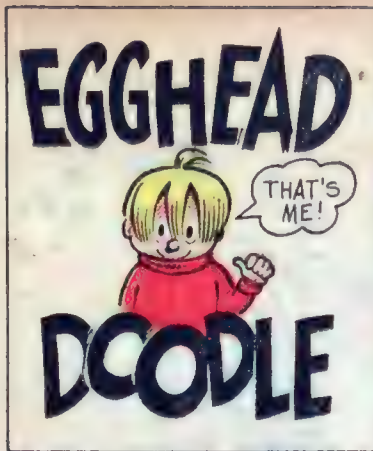
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PARDON ME, GIRLS! WOULD
YOU GIVE YOUR NAMES TO
OUR RADIO AUDIENCE?

OF COURSE NOT! LET
THEM GET *THEIR OWN*
NAMES!







FOR ALL ORDER NOW!

BLONDIE RUBBER SKIN



- 13 Inches High
- Lifelike Appearance
- She Can Be Washed
- She Has Moving Eyes

Here she is now, that CUDDLY, HUGGABLE, lovable baby. Gorgeous Blondie is of REAL RUBBER WONDERSKIN. Every little mother will want Blondie for her carriage. She's got Blondie curls aplenty, and they're thick and long just like real hair. Blondie's hair can be put up in ribbons at night and tucked her in bed and watch her long lashes sleepily close those big blue eyes. She rests soundly till her next day of her life giving her body a bath and wondering how soft, baby RUBBER WONDERSKIN she comes dressed in bright shoes and stockings. Wonderful, beautiful, amazing dolly as yours for this unbelievably low price. SEND NO MONEY. Remit with order and we pay postage or C.O.D. plus postage.

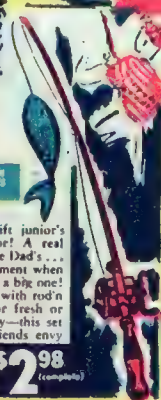
IMAGINE ONLY \$2.98

THE ALL-AMERICAN FISHING OUTFIT!

- COMPLETE 12 PIECE FISHING KIT:
- PERFECT FOR SALT OR FRESH WATER
- NOW... A REAL FISHING KIT JUST LIKE DAD'S!



Here's the gift junior's been waiting for! A real fishing outfit just like Dad's... What thrills and excitement when he casts his line and hooks a big one! The ALL-AMERICAN comes with rod'n reel and complete equipment for fresh or salt-water fishing. NO extras to buy—this set is really complete! Watch Junior's friends envy him with this handy-dandy gift! SEND NO MONEY. Rush your order today. Remit order and we pay postage or C.O.D. plus postage.



\$2.98 (complete)

Hello! I'm Sandy! I drink what I sleep and you can WAVE MY HAIR!



FREE HAIR WAVE KIT!

SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with plastic curlers, rubber waving bands, waving end papers, plastic comb and bottle of doll hair lotion. ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close—she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her—move her cuddly arms, legs and head—make her stand, walk and sleep.

terrific VALUE! only \$3.98 complete

SEND NO MONEY C.O.D. you pay postage Remit with order, we pay postage

RUSH YOUR ORDER TODAY!

1951 MOTOR CAR!!

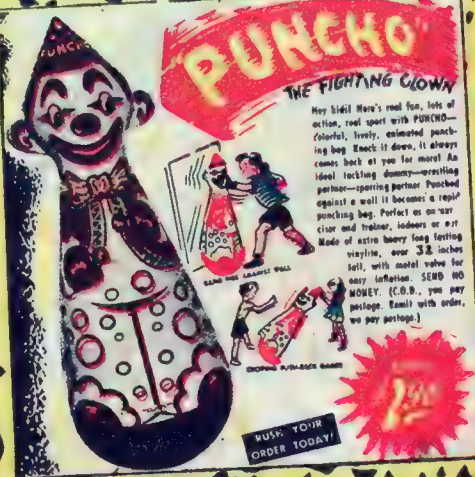


- 5 INSIDE CONTROLS!
- R—REVERSE
- M—ENGINE IDLES
- 1—FORWARD SLOW
- 2—FAST
- 3—FASTER
- STEERING—WHEEL CONTROL AND BRAKE LEVER

AMAZING DASH-BOARD CONTROLLED!

Turn the key and the car is off! You can make it go wherever you wish because it's a genuine 3 gear motor car that shifts into first, second, third or reverse... And if you want to stop, turn your head on the steering wheel and pull on your brake! It's the most accurate version of a grown-up convertible with all of the same features... Tires, rim lines, real rubber rolled tires, a plastic windshield, straight running board, and two front headlights. Comes already assembled in bright modern colors... A REAL toy for Junior, and Mom and Dad too, that will ride straight into every heart! SEND NO MONEY. Rush your order today. Remit your order and we pay postage or C.O.D. plus postage.

Imagine Only \$2.98 complete



PUNCHO THE FIGHTING CLOWN

Hey kids! Here's the real fun, lots of action, real sport with PUNCHO—funful, lively, animated punching bag. Knock it down, it always comes back at you for more! An ideal tackling dummy—wrestling partner—sparring partner. Punched against a wall it becomes a rapid punching bag. Perfect as an exercise and trainer, indoors or out. Made of extra heavy long lasting vinyl, over 3.5 inches tall, with metal vials for easy inflation. SEND NO MONEY. (C.O.D. you pay postage. Remit with order, we pay postage.)

RUSH YOUR ORDER TODAY!

NOVELTY MART, Dept. 28 59 East 8th Street, New York 3, N. Y.

Gentlemen: Please send me the following:
Enclosed find: ☐ Check or M.O. ☐ C.O.D. plus postage.

- | | | | |
|--|--------|--|--------|
| <input type="checkbox"/> Sandy | \$3.98 | <input type="checkbox"/> Blondie | \$2.98 |
| <input type="checkbox"/> Motor Car | \$2.98 | <input type="checkbox"/> Fishing Set | \$2.98 |
| <input type="checkbox"/> Puncho | \$2.98 | | |

Name _____
Address _____ City _____ State _____

My Friend

LRMA

DO YOU
SELL
DOGS?

LADY, WE
DON'T ~~GIVE~~
'EM AWAY!

**PET
SHOP**

NO DOWN
PAYMENT
FOR VETS

Woof!
Bow!
Wow!

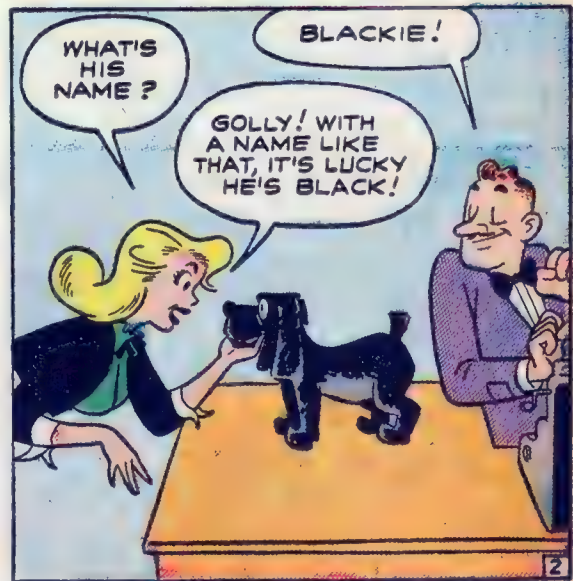
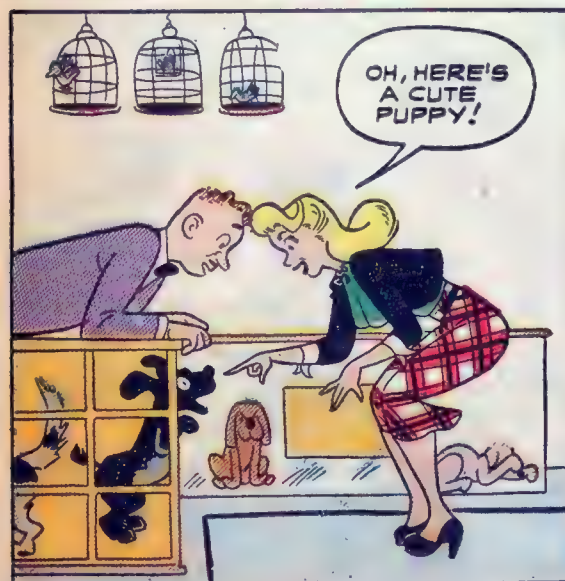
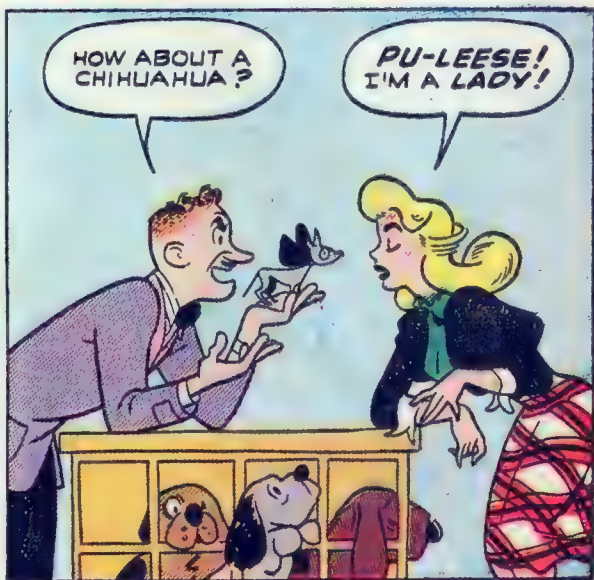
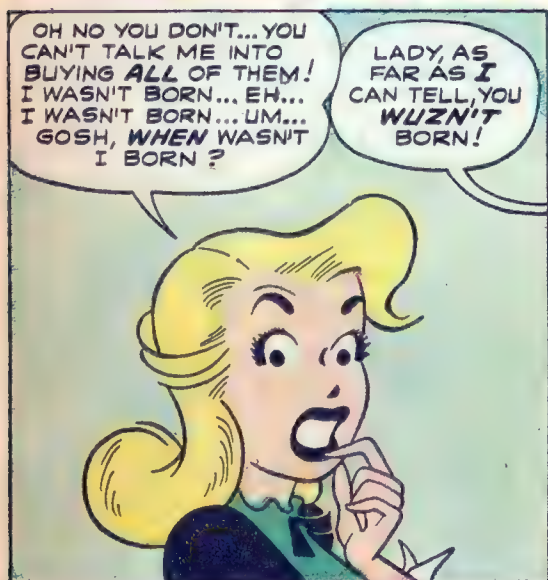
IT'S
A
DOG'S
LIFE!

7601

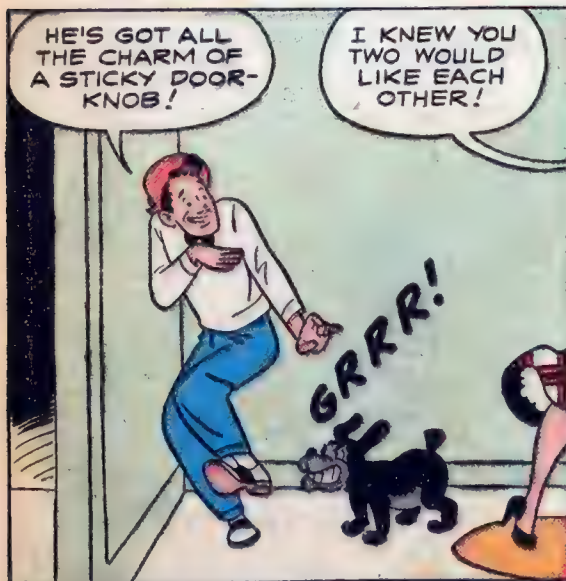
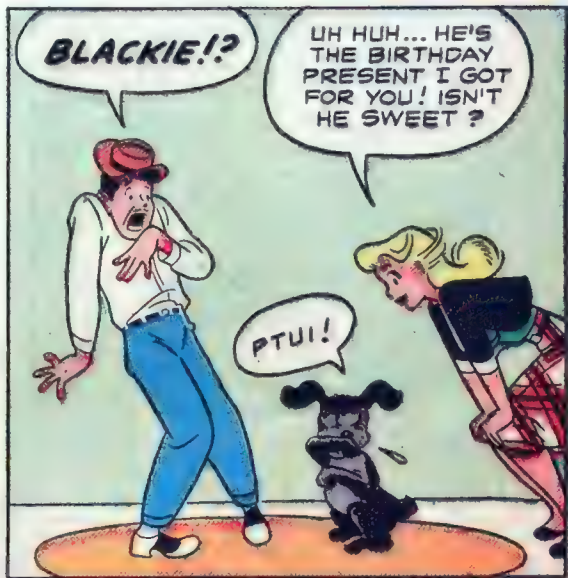
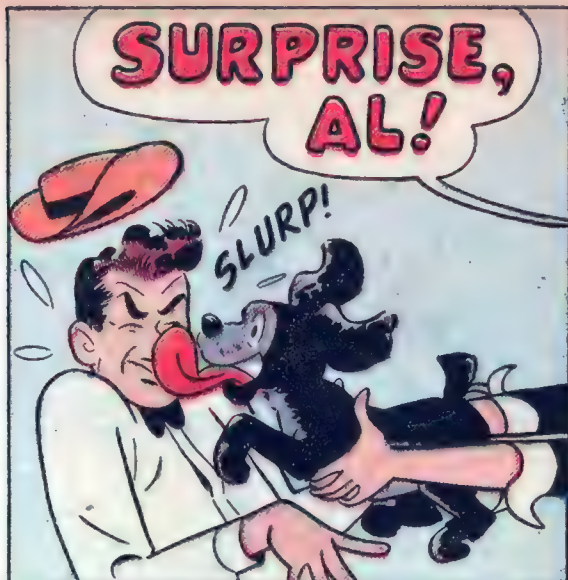
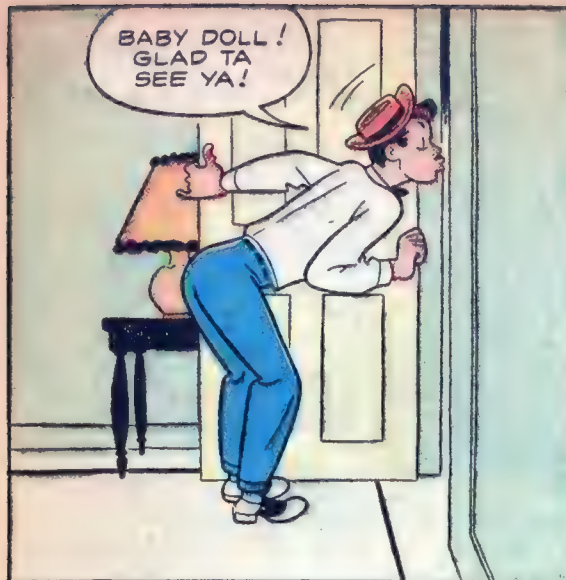
I'D LIKE TO
BUY A LITTLE
PUPPY!

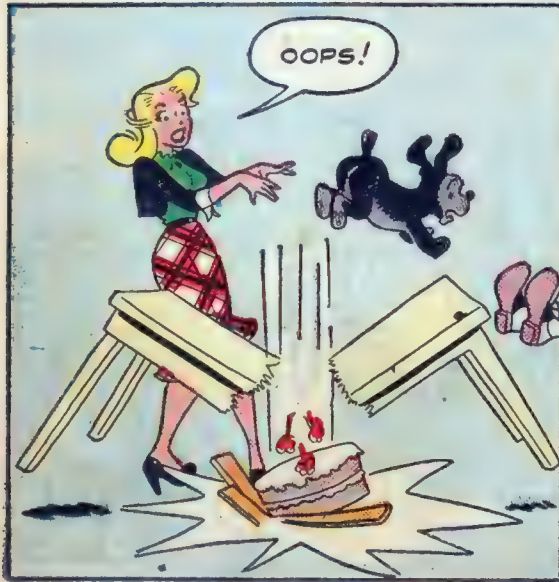
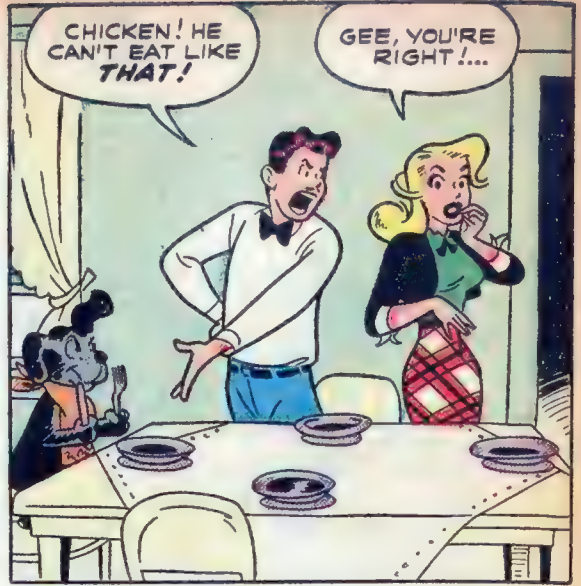
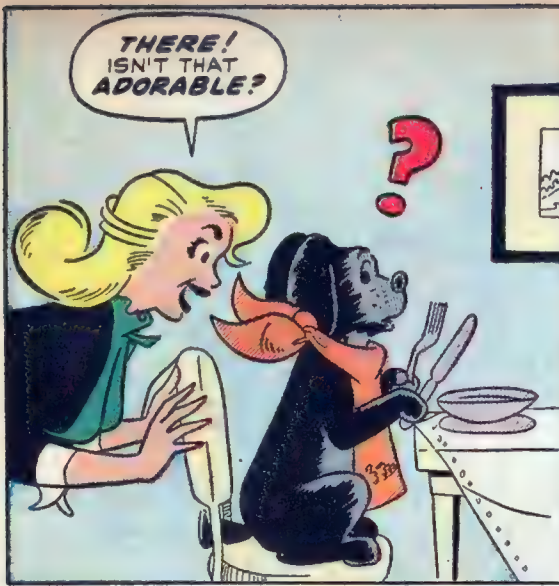
CHOW?

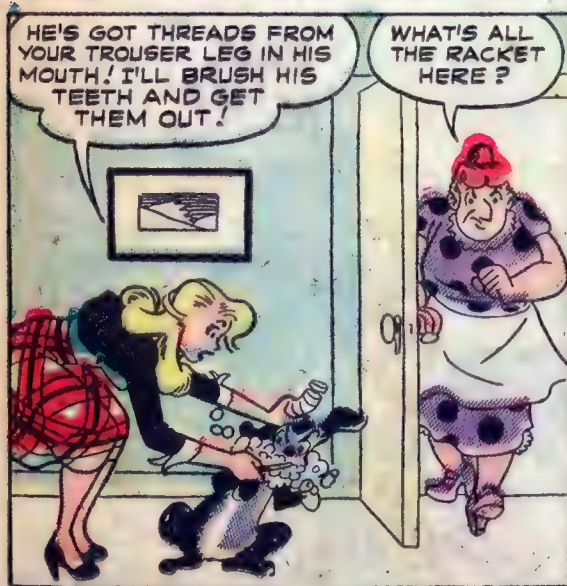
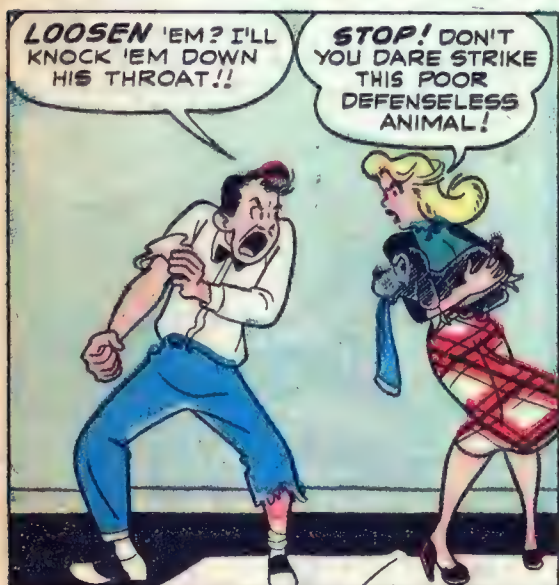
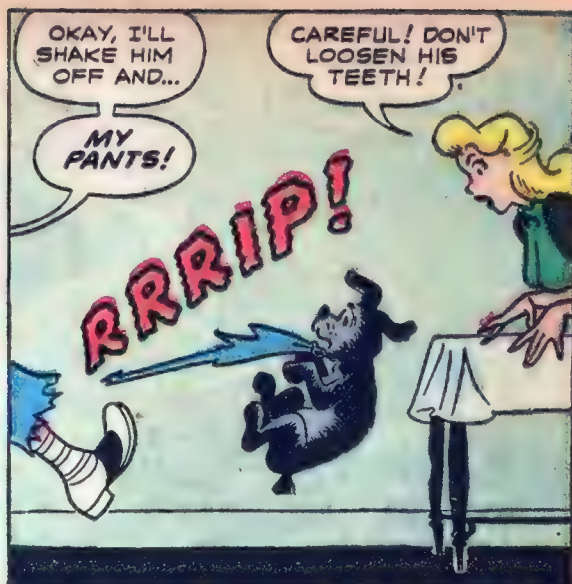
NO THANKS...
I'VE ALREADY
EATEN!

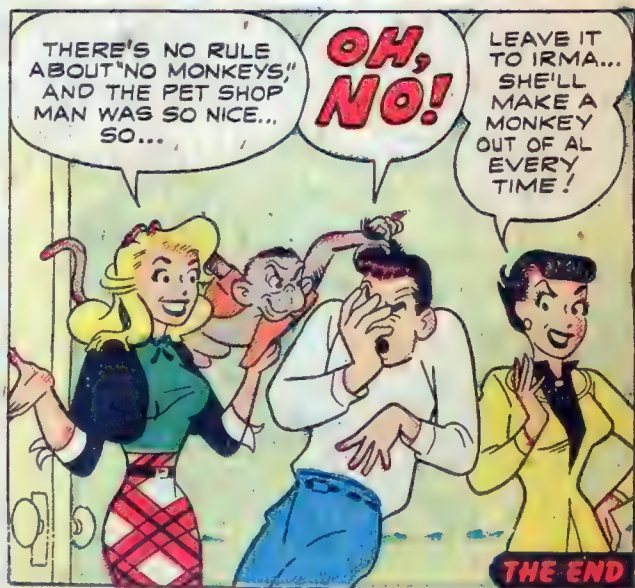
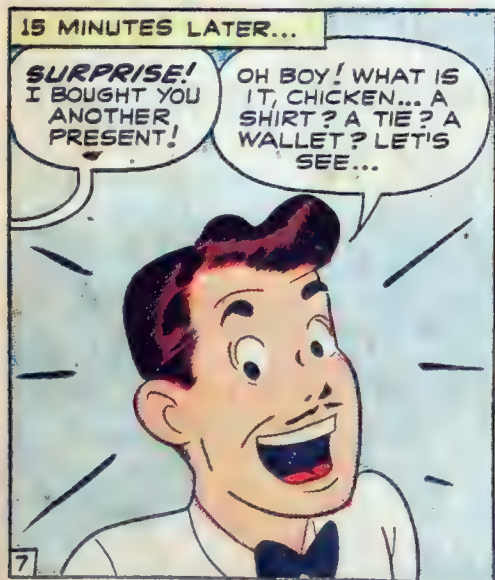
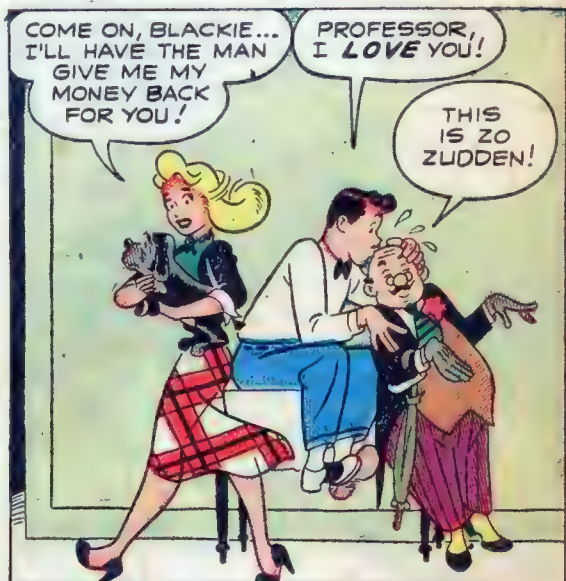
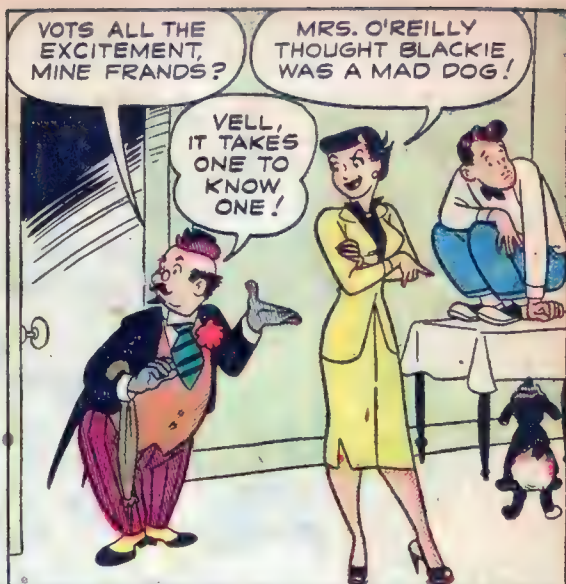
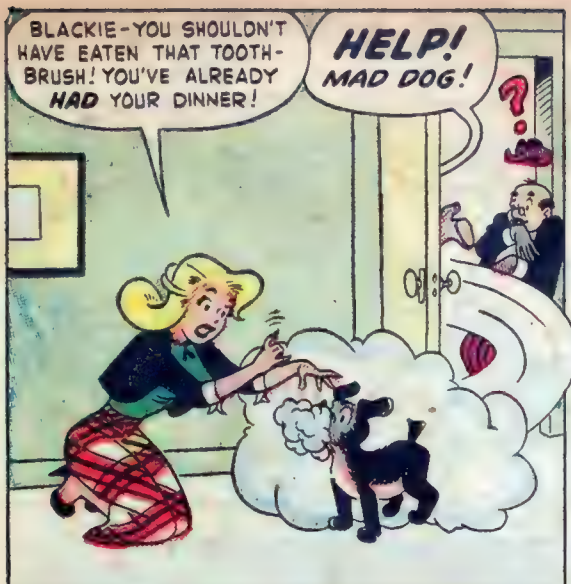










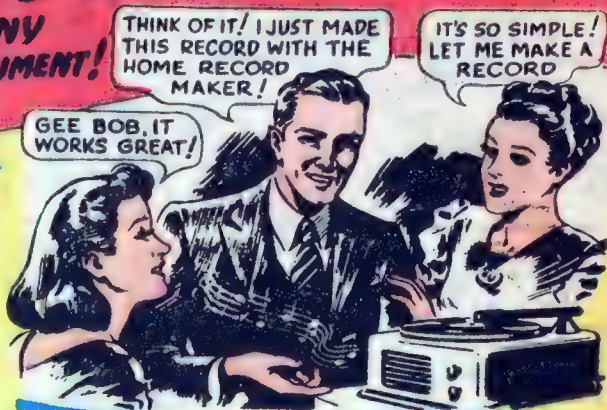


Make Your Own Records

SING! TALK! ACT! PLAY ANY MUSICAL INSTRUMENT!

ENJOY MAKING RECORDS IN THE PRIVACY OF YOUR OWN HOME

Now you can make records of your singing, talking, reciting, or instrument playing right in your own home! No longer need the high price of recording machines or studio facilities prevent you or your family from hearing their own voice or playing. *No Experience Necessary.* Set up the **NEW HOME RECORD MAKER**, play, talk, or sing, and immediately you have a record which you and your friends can enjoy.



GEE BOB, IT WORKS GREAT!

THINK OF IT! I JUST MADE THIS RECORD WITH THE HOME RECORD MAKER!

IT'S SO SIMPLE! LET ME MAKE A RECORD

MAKE YOUR OWN RECORDS at HOME

IT'S AMAZINGLY SIMPLE!

Make records right in your own home by just singing, talking, acting, or playing a musical instrument into your own record player using a **NEW HOME RECORD MAKING UNIT**. This wonderful little unit records on the blank records furnished with your recording kit. No processing of the record required just make your recording and it is immediately ready for playback. **USE THE NEW HOME RECORD MAKER** with most any standard record player—hand winding, portable, radio-phonograph combination or electrical phonographs operating on either AC or DC.

**D-A-D-D-Y
M-O-M-M-Y**



Record your child's voice catch those precious moments



SING

PLAY

GREETINGS

RADIO PROGRAMS

BABY'S VOICE

PLAYS BACK AT ONCE

Record jokes, imitations, voices and instruments - and play for happy, happy memories. You can play new record at once! Give yourself, your family and friends a thrill! Records can be played back on ANY phonograph.

SING - PLAY - TALK

Have lots of fun! Record voices of seldom-seen but well-loved friends and dear ones. Make greeting records - Birthday, Anniversary Greetings for your loved ones.

EASY AS SPEAKING INTO A PHONE

Use your **NEW HOME RECORD MAKER** anytime and perform as comfortably as you'd talk on the telephone - needs no special "recording technique." *No experience necessary.*

What is the Recordograph?

The recordograph is an acoustical device for making home recordings to be used with a record player or turn-table.

WHAT DO I GET?

You get the complete unit needed to make recordings at home. Acoustic recording head, special recording needle, playback needles, 2 two-sided records (enough for 4 recordings), spiral feeding attachment and complete easy to follow directions.



Records for 4 Recordings Included

SEAGEE COMPANY-DEPT. 9F

Room 1404 Empire State Bldg., New York 1, N. Y.

Send entire **RECORD MAKING OUTFIT**, including 2 blank two-sided records.

- ☐ Send C.O.D. I will pay postman \$4.95 plus postage.
☐ Send additional blank records at \$2 per dozen.

Name _____

Address _____

City, Zone, State _____

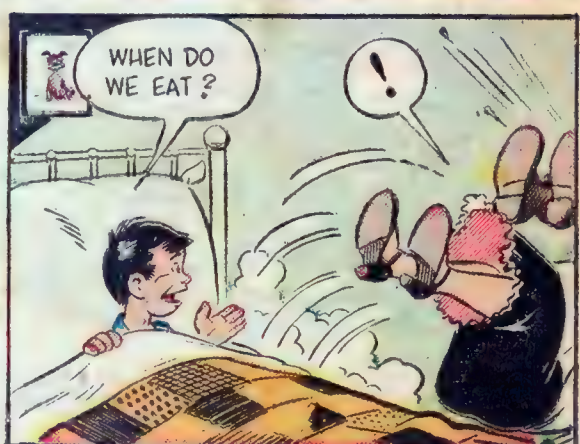
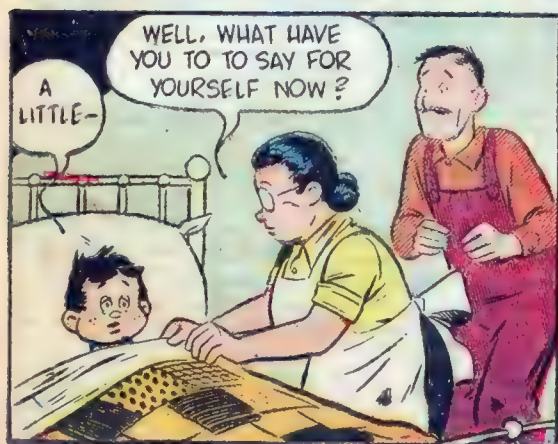
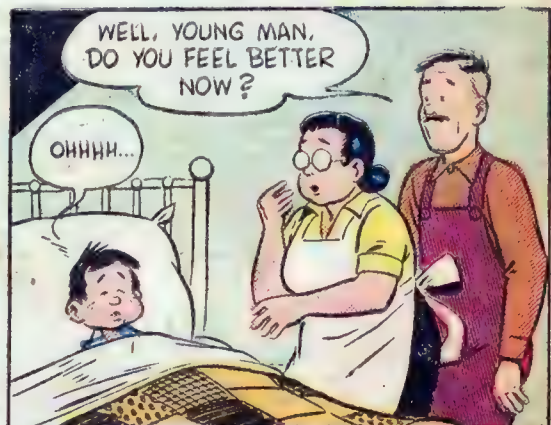
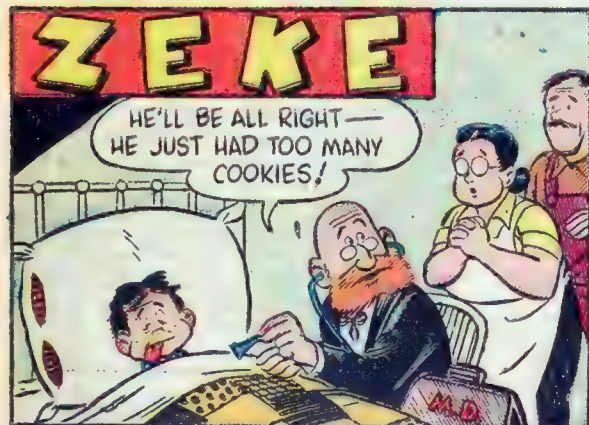
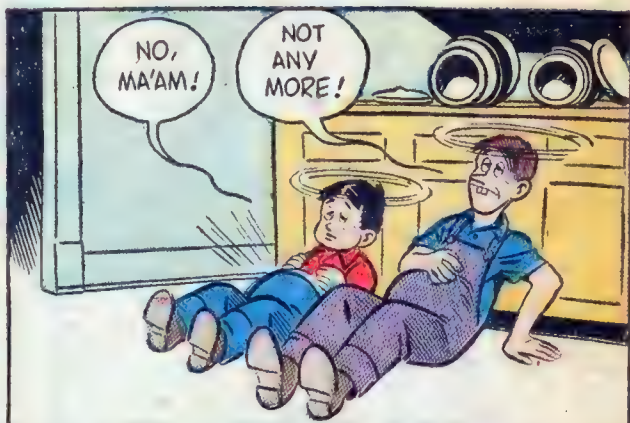
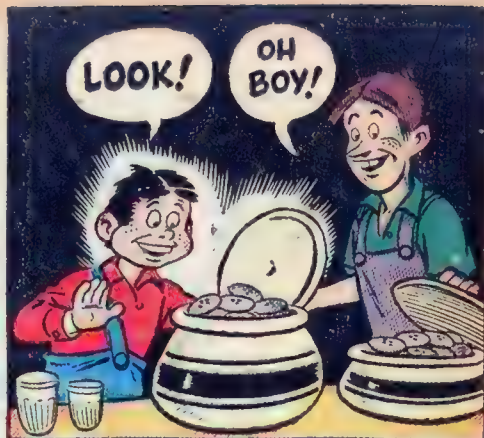
- ☐ I enclose \$4.95 send complete outfit postpaid.

Amazing LOW Price only 4.95 COMPLETE

SEND NO MONEY!

You don't have to send a cent. Just fill in coupon and mail today to get your complete **NEW HOME RECORD MAKER**. Sent C.O.D. for only \$4.95 plus postage and C.O.D. or send check or money order for \$4.95 and we pay postage.

Additional blank records \$2.00 per dozen (24 sides)



Amazing NEW MEDICAL FORMULA makes

PIMPLES DISAPPEAR* BEFORE YOUR EYES!



New 2-WAY Treatment
Acts in 10 SECONDS
OR DOUBLE YOUR MONEY BACK!

*Dornol Covers Up Pimples and Other Skin Blemishes At Once!

TODAY, it is old-fashioned to neglect skin blemishes when you can instantly *CONCEAL them from sight with the Dornol treatment. At the same time you can be secure in the knowledge that medication is acting to remove externally caused pimples, blackheads, acne, and other skin blemishes.

What Dornol's "cover-up" action alone is

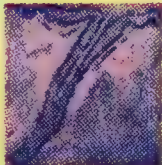
worth in peace of mind cannot be measured. To be left out of things because friends and associates "can't stand the sight of your skin" is indeed to suffer the tortures of the unwanted and avoided. No longer need prying eyes make you wince with shame and misery. Now because of the wonderful "cover-up" feature of Dornol you can put your best foot forward ... at once!

MICROSCOPE SHOWS WHAT'S BEHIND THOSE PIMPLES

The microscope can't lie — and its high-powered lenses show your skin covered with dead cells, residue from the sweat glands, and a quantity of oil secreted by the sebaceous glands. A most important factor in skin disorders occurs when thousands of these tiny sebaceous glands discharge more oil than the skin can use for lubrication. Unless special care is given, this oil film attracts foreign matter to your skin much as an oil mop picks up dust. Bacteria and fungi, tiny particles of clothing, bedding, cosmetics — are all external agents which may infect your skin. See the difference between a healthy and pimply skin in the microscopic reproductions below. The 2-way Dornol treatment attacks sick skin with instant action! Its detergent penetration cleanses the pores and its clinically proved medication discourages oiliness and kills infectious bacteria which are often associated with externally-caused pimples and blackheads.



Cross section of sick skin from face showing sebaceous gland plugged with drying oil, waste, and bacteria, forming pimples and blackheads.



Cross section of normal healthy skin with sebaceous plug removed. Dornol tends to keep the skin vital and healthy.

TRY DORNOL AT OUR RISK

We know what the Dornol treatment has done for others, so we want you to try it at our risk. A few minutes a day invested in our treatment may yield more gratifying results than you ever dared hope for. This is what we say to you. If you are not delighted in every way by the improved condition and general appearance of your skin in just ten days, simply return the unused portion of the 2 Dornol formulas and we will refund not only the price you paid — but **DOUBLE YOUR MONEY BACK!** Can anything be fairer than that? You have everything to gain ... and we take all the risk!

Rush DOUBLE REFUND COUPON Now

DORNOL PRODUCTS, INC. Dept. 1918

4257 Katonah Ave., New York 66, N. Y.

Rush the Dornol Treatment at once in plain wrapper.

- ☐ On delivery I will pay \$1.98 plus postage and C.O.D. charges.
- ☐ Enclosed find \$2 in full payment. You pay all postage.

Unless delighted, I may return the unused portion of Dornol after 10 days and get **DOUBLE MY MONEY BACK.**

Name

Address

City & Zone State

DORNOL PRODUCTS, INC. Dept. 1918
4257 Katonah Ave., New York 66, N. Y.

GOING TO THE DOGS



DID I ever tell you about my big brother Mike? He's the kind of fellow all the girls really dream about. They buzz around him like bees after honey! And they even invite me for sodas so much that I'd be conceited if it were because of my own charming personality, but I know it's just because Mike is tall and handsome!

They're just wasting their time though. That guy isn't interested! All he ever thinks about is rabbit hunting and his dog, Bullets. It's a funny-looking creature, too—a cross between a dachshund, a beagle and some unknown mongrel. That dog is built so long and low, you could tie him in three knots and still have plenty left over! He drags the ground at all points, north, south, east and west. His ears are so floppy that I'm sure, if he started spinning his tail like a propeller, he could fly! And his legs are curved like horseshoes with enormous feet.

When Mike takes him out, people snicker. Some impolite bystanders have even been known to gasp, "What's that?" But Mike doesn't bother to explain. I guess he knows they wouldn't understand.

It all came about one sunny day when Mike was strolling down the street looking for the fellows. Suddenly a boy came along with a shoe box, and Mike's eyes nearly popped out. Sticking its head out of the lid was the most peculiar creature! Raising large brown eyes, it gave him a "goober" look. That's what I call Bullets' "I'm-going-to-cry" expression. With those big ears flopping, he looked so ridiculous that Mike was taken.

"Bet he's good for chasing jack rabbits!" he said, and after some high financial deal, he brought the little fellow home. Mom and I almost died laughing at that pup, white with rust-colored spots, wobbling around the floor.

I already had a pet—a beautiful angora kitten, Blackie. She was my pride and joy—and knew it! When Blackie came padding in and saw us

making such a fuss over a newcomer, she was really indignant! She was used to all the attention.

Bullets, unconscious of her snobbery, ran over, wagging his friendly little tail. Miss Stuck-Up, however, struck out a black paw and scratched his nose. Horrified, the pup retreated. From that day on, I'm sure he resolved to hate all cats, any size or breed, forever!

"Peggy ought to get rid of that fuzzy cat!" Mike stomped.

"Just a minute!" I shouted. "You get rid of that mangy mongrel!"

Mom tried to make peace, but the feud was on. Injured, I swept up to my room with Blackie, and Mike stormed out!

From then on, he kept the pup tied to the doghouse in our backyard. Blackie was free to roam where she wished, but she spent most of her time irritating Bullets. One of her favorite tricks was dragging a juicy bone just out of his reach and gnawing on it.

There was one consolation for Bullets. He adored Mike. The pup was never happier than when he was tucked away in the huge pocket of my brother's hunting jacket on his way to town. From this special seat he could see all the sights.

Mike's and Bullets' showing off burned Blackie and me up. But the worst was yet to come—the rabbit-hunting season. You should have seen them strutting out of the yard, Mike with his gun, Bullets with head and tail in the air!

I was lounging in the window reading a comic book while Blackie, perched on the window sill licking her fur, pretended not to notice. But I knew she was positively furious with the hound! We didn't know then that soon we'd be gloating.

You see, Mike and the mutt were crossing a hill when a jack rabbit jumped from the foliage.

"After her," shouted Mike, taking aim. Bullets was so excited he almost exploded. He was off like a cannon ball, but he'd forgotten about his being built long and low. He just slid, skidded

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Team Colors and Letters FREE!

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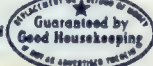
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WITH THE SUPER ROLEY HOME RADIO MIKE GUARANTEED TO WORK ON ANY RADIO!

NO OTHER ONE LIKE IT!

...talk-sing-play—over your own radio. Cut in on the big network programs. Create and broadcast shows, commercials for your friends with your own voice. And attach quickly and easily to any radio with our easy to follow directions. Complete with cut-in button that puts you right on the air — extra, long insulated extension cord and our guarantee of performance. Complete and ready to attach in minutes.

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Just order on easy postpaid and we ship C.O.D. for \$1.98 plus postage or send \$2 and we ship postpaid.

SEAGEE COMPANY—DEPT. 30-JM

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Keep your complexion free of Blackheads this new way — look attractive instantly!

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☐ Enclosed find \$1. Send postpaid.
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Five Star Master 327 Beacon Bldg., Boston, Mass.

and plopped over the high grass and the clumps of bushes, finally knocking himself out on a log! Any rabbit within five miles had left the country! Mike laughed so hard he couldn't hold the gun, and hunting was off for that day.

Broken-hearted at his failure, Bullets sat for days in the doghouse, but Blackie was happy as a lark at his disgrace. She teased him with more bones—until he broke the rope! And down the block, through gardens, across porches they sped until the neighbors pounded our door in fury!

"Why don't you kill that cat?" Mike would howl.

"I'm shooting that hound!" I'd retort.

Finally Mike trained Bullets to jump all the logs and bushes, thinking he'd have a wonderful rabbit dog, but the hound had one failing. If there were any cats around, he always chased them instead!

Then the Cheshire County Fair came up. On the program was a race, for which the mayor was offering a blue ribbon and a fifty-dollar prize to the best rabbit dog. And Mike had a suspicious look.

"You're not going to enter that flea-bitten hound!"

He practically jumped down my throat. "You just lock up that infernal cat!" He and Bullets glared.

But on the crucial day I locked an insulted Blackie in my bedroom and went to the fair. At race time I found Mike kicking his boots with excitement. The crowd hummed with laughter when Bullets was led out, but at the gun he was off like a shot after the scared rabbit. They cheered as he charged ahead. Mike was about to pop with pride when his face suddenly turned purplish-green.

"What's wrong?" Then I saw it! My knees weakened. There, walking out on the field, was a black cat—Blackie!

Mike gave me a look that chilled my blood. He edged over menacingly. "I thought you locked up that cat!"

Suddenly Bullets stopped, sniffing the air. The spectators were dumfounded. Had the hound gone crazy? Then he saw Blackie! Bullets went haywire, growling, pawing, leaping and snapping!

He was off like lightning—after the cat!

Well, the mayor and everyone else soon forgot the other chase because none had ever seen anything like that cat and dog! Round and round the field they whizzed, over fences, down again, back again like jet propelled planes. My head swam! The grandstand went wild! Bullets was gaining and with one mighty lunge . . .

"No! No!" I covered my eyes. Then, looking again, I let out an unearthly scream. Bullets was dragging my cat across the field by the neck! The crowd roared.

"It's murder! Murder!" With tears streaming down my face, I sprang at Mike, pounding him ferociously. When I could see daylight again, he was holding my fists. Oddly enough, the place was almost deserted. Even the mayor could be seen scurrying away. Then a strange odor hit me.

"That's not Blackie!" Mike yelled. "It's a skunk!"

Did we leave fast? You guessed it!

. . . Later Bullets, a broken dog, just crawled into the doghouse and stayed there. And no one went near him. At last Miss Blackie ruled the house like a queen.

One day, though, Mike, all smiles, gave Bullets a scrubbing. I found out why that afternoon after Sue, Ginny and I had stuffed ourselves with double malteds. We went to watch the big parade, and it was really exciting! There were war veterans and lots of big brass bands with colorful uniforms, high stepping drum majors, boy scouts, girl scouts, drummers beating out marches, prancing horses with straight-backed riders, and very spiffy policemen.

Then came the big red fire truck, behind it the mayor's long black shiny car—and then you could have floored me with a feather! Next came a sign reading, *The Champion Skunk-Chasing Hound of Cheshire County!* Marching behind, with their chests stuck out a mile, were Bullets, a blue ribbon hanging around his neck, and Mike leading him!

I could only think of Blackie sitting smugly at home. This new blow to her pride, the hound's new glory, would send the poor cat into a rage! So, after all our troubles, our cat-dog feud was on again!

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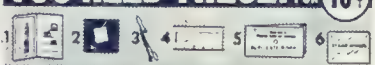
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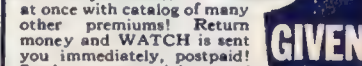
Introduce our famous double-edge razor blades at 10c a box to your family and friends. We trust you! Send name and address on penny postal... we send you blades at once with catalog of many other premiums! Return money and WATCH is sent you immediately, postpaid! Send your name right away!

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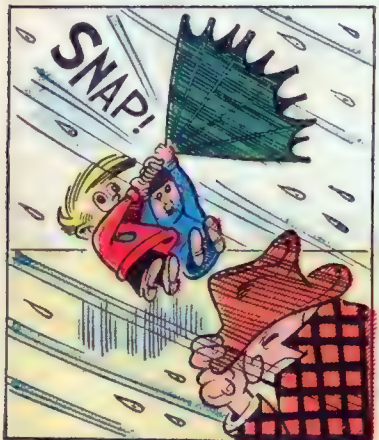
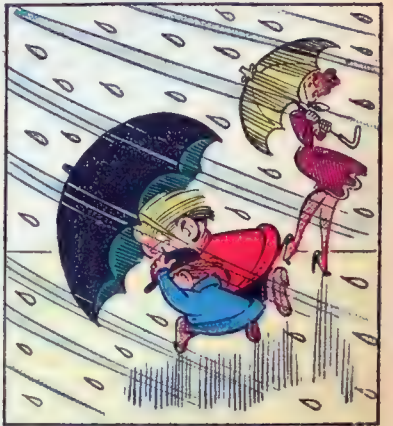
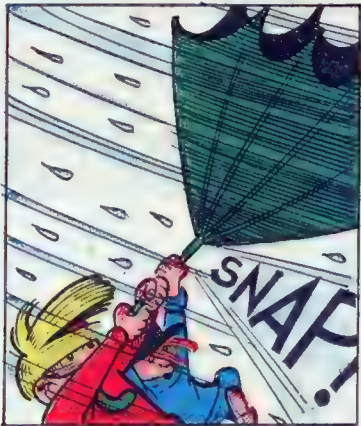
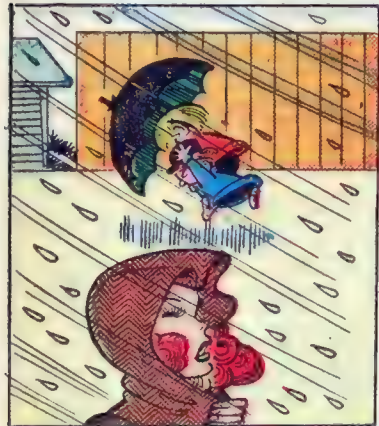
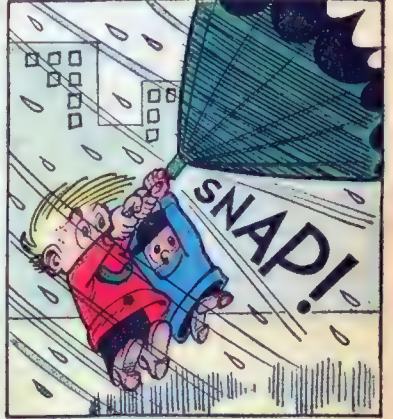
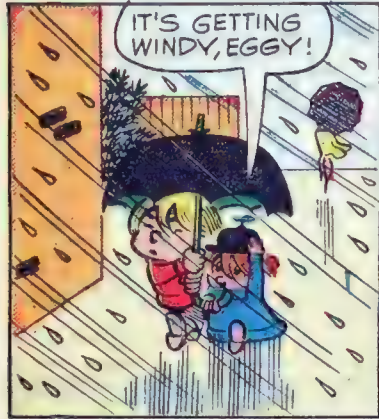
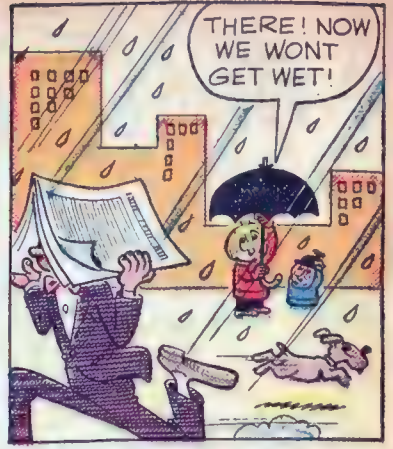
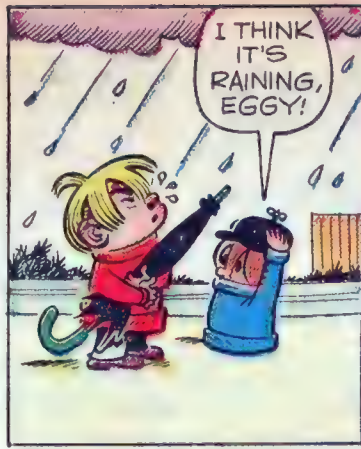
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My Friend

IRMA

SAY, CHICKEN...
LOOK WHO'S
HERE!

IRMA, WHY ARE YOU
WEARING A **DRESS**
ON THE BEACH?

IT'S **TOO**
WARM FOR
A COAT!

IN
THE
SWIM!

7581

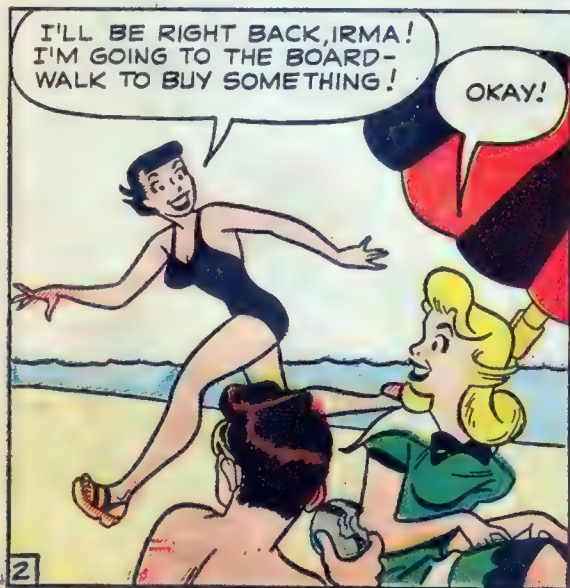
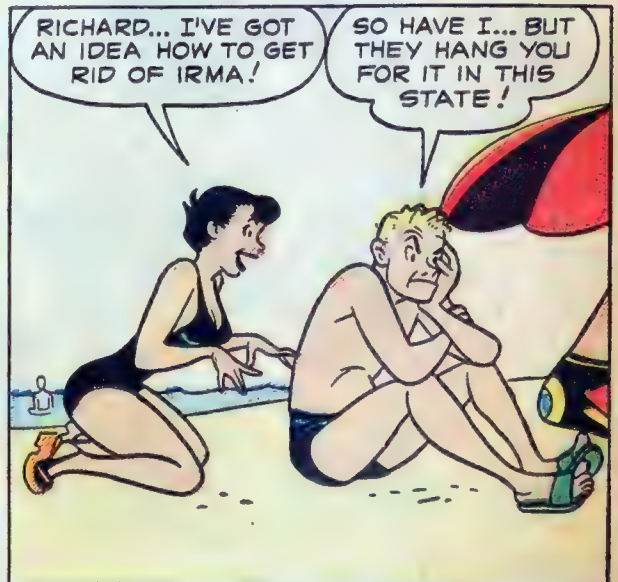
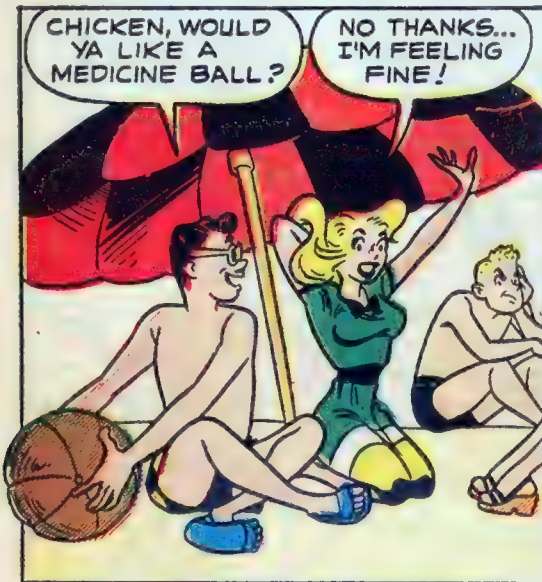
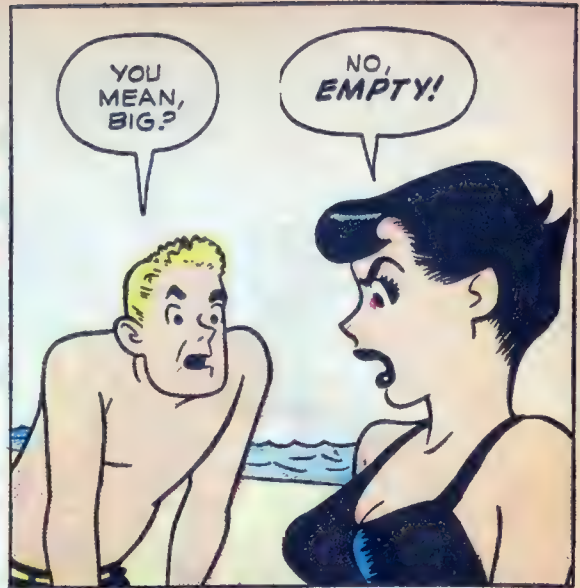
WOULD YOU MIND
IF CHICKEN 'N
ME JOIN YA??

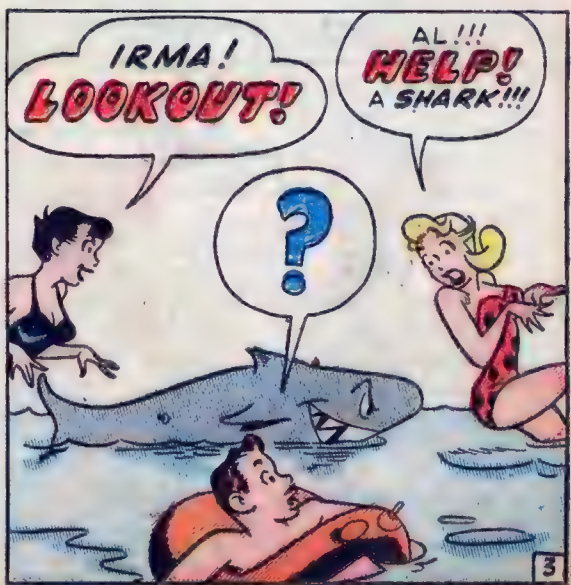
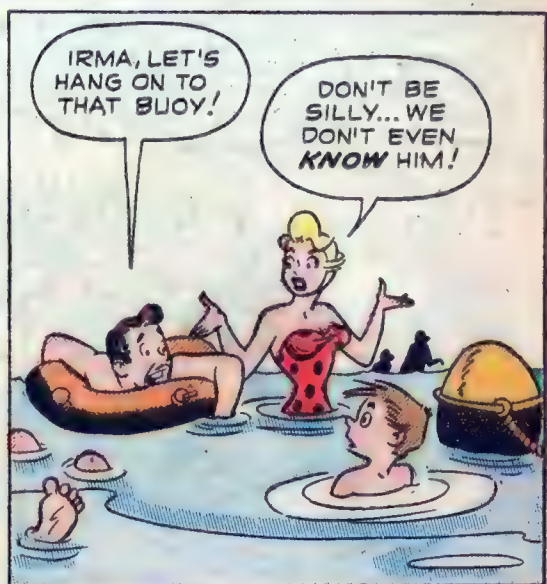
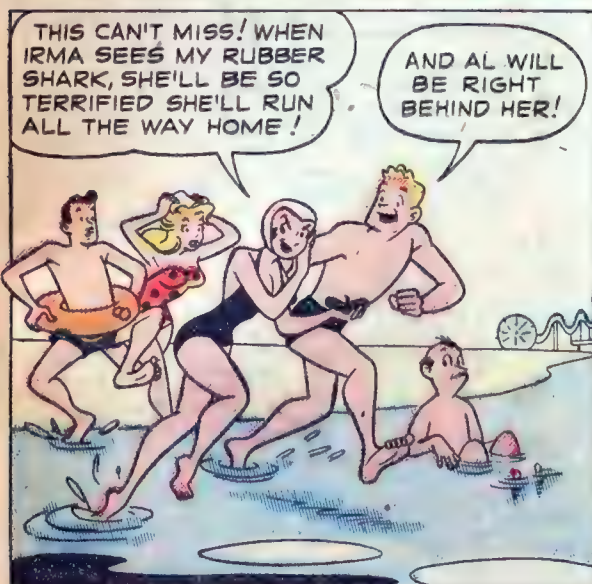
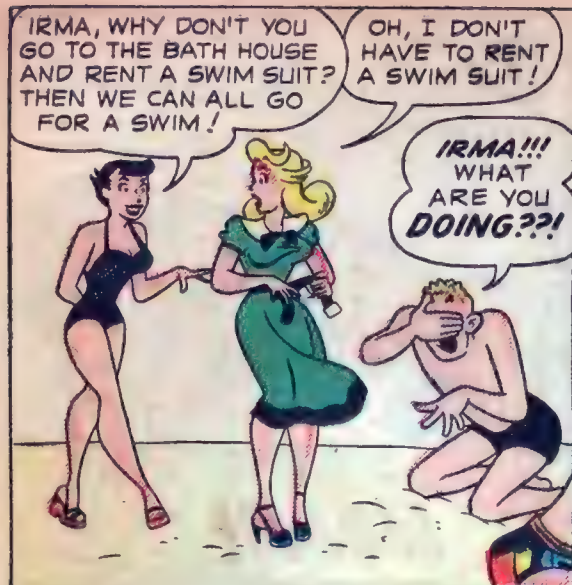
I CAN THINK
OF NOTHING
MORE
REPREHENSIBLE!

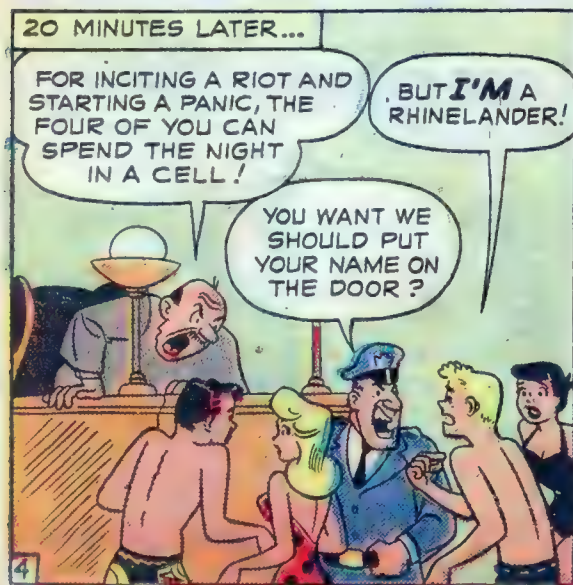
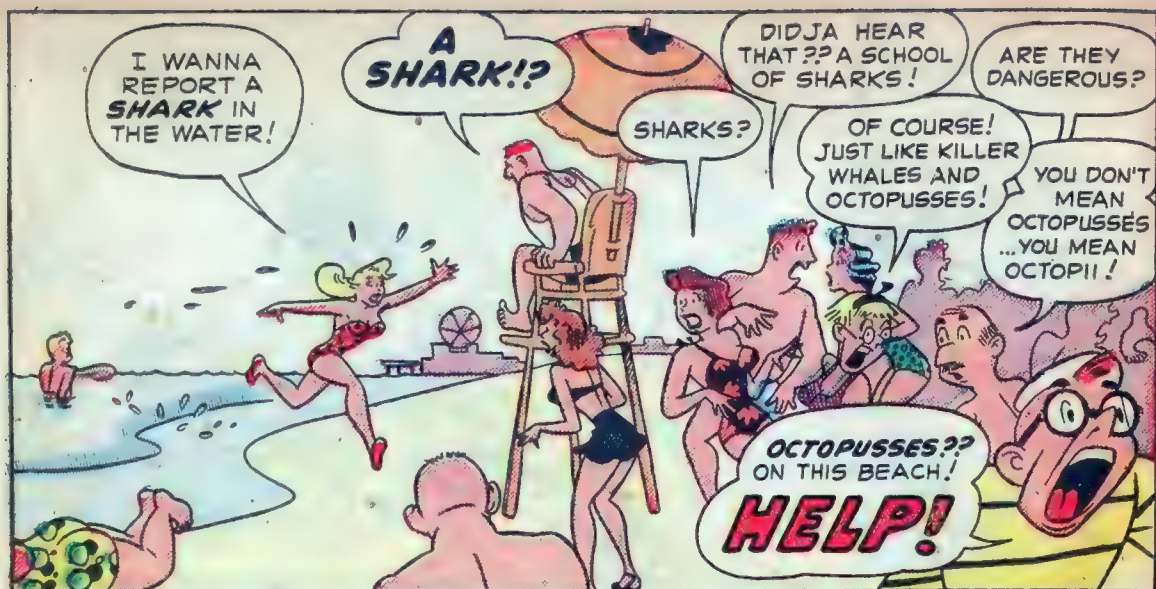
THAT'S VERY SWEET
OF YOU, RICHARD!
WE WOULDN'T WANT
TO OBTRUDE,
WOULD WE, AL?

YOU MEAN
INTRUDE,
IRMA!

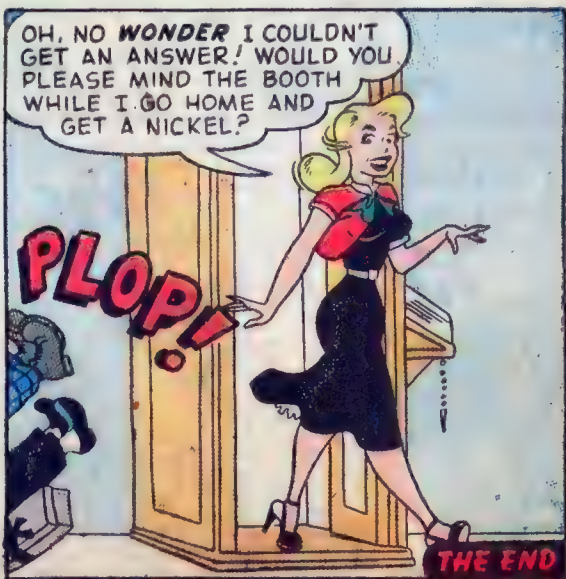
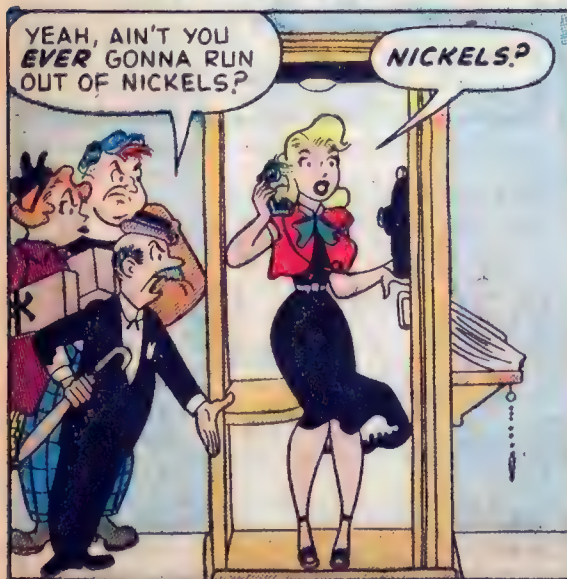
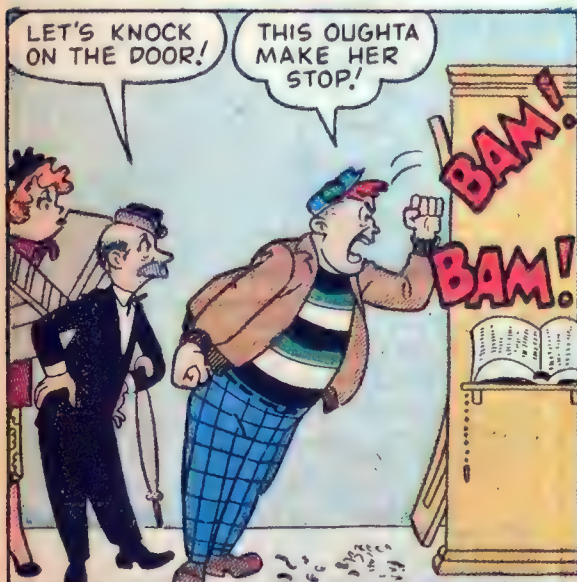
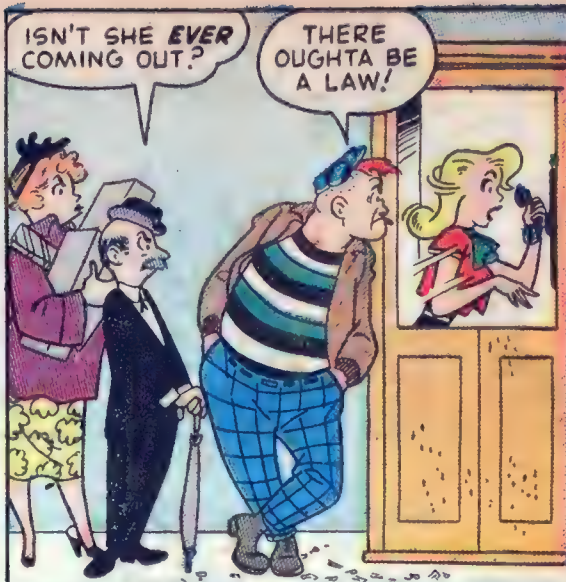
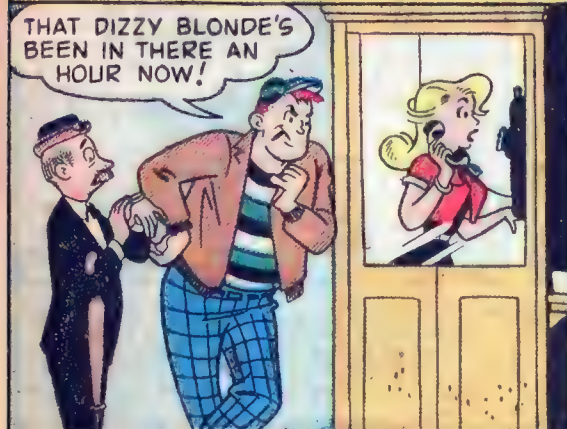
THAT'S
RIGHT!
OBTRUDE
IS AN
EYE
DOCTOR!

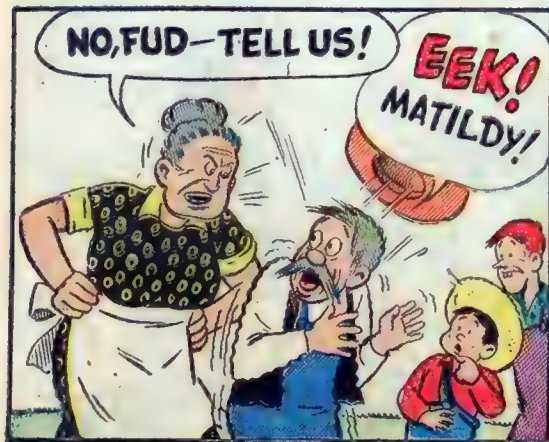
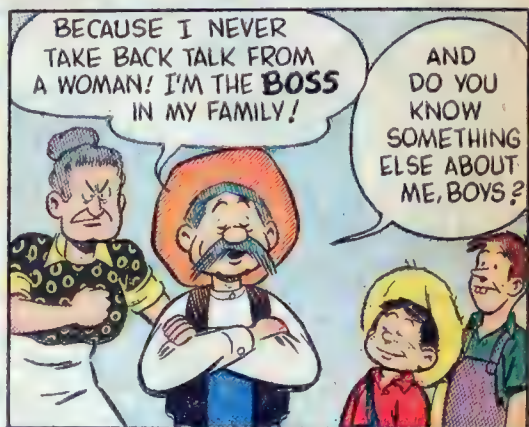
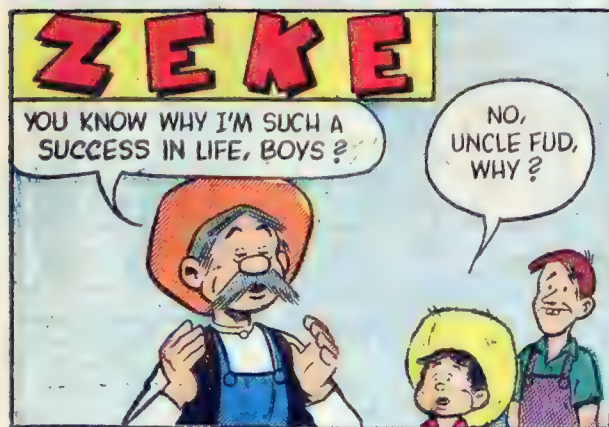
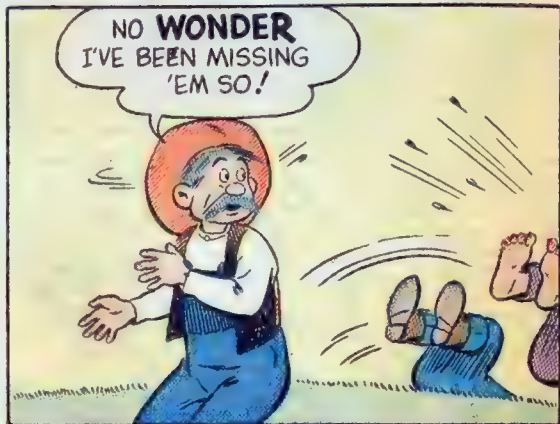
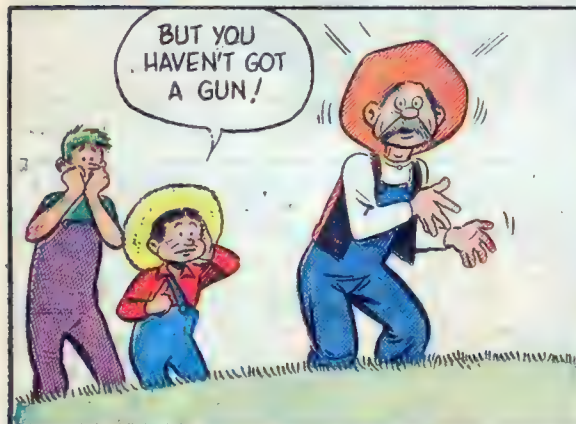
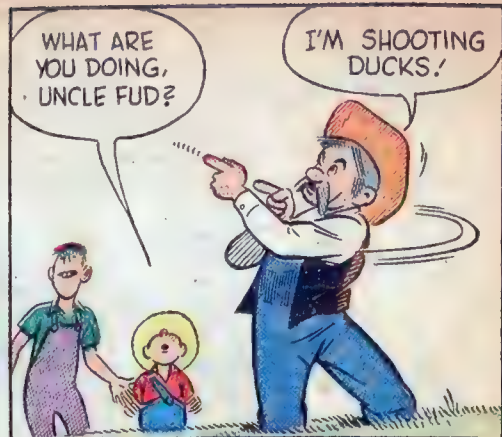


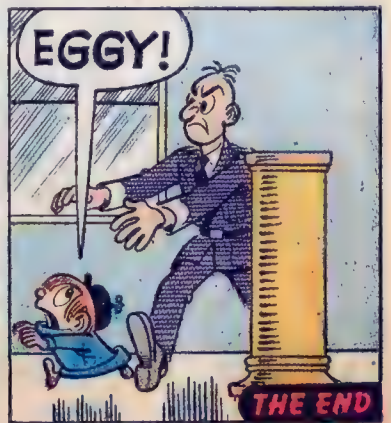
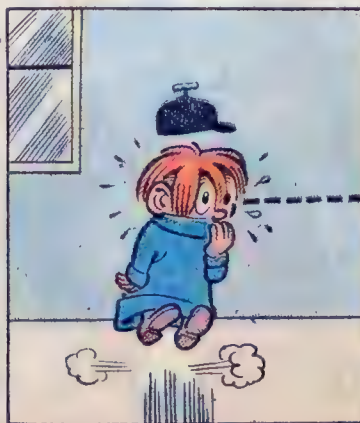
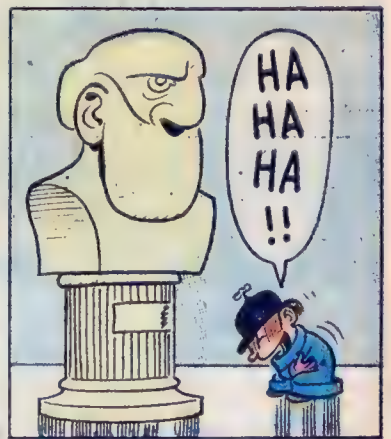
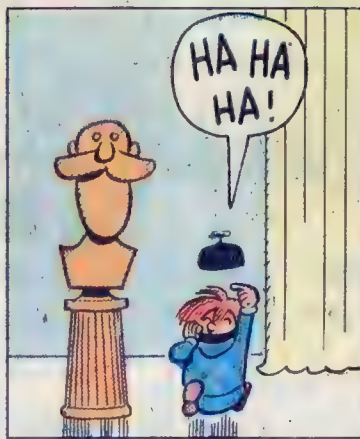
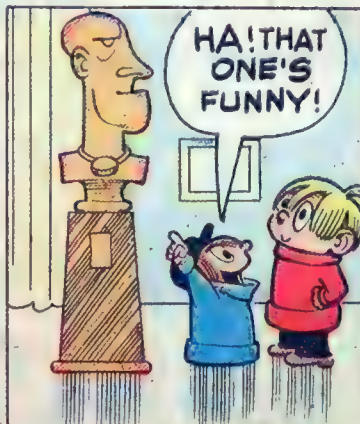
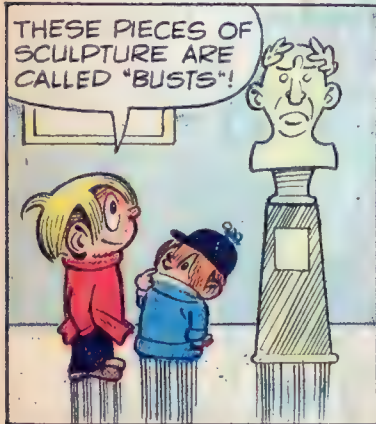
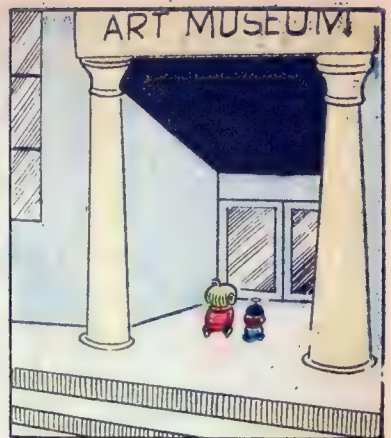
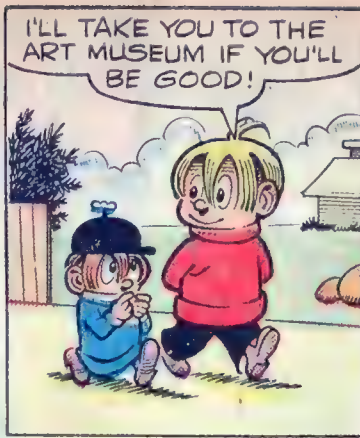




My Friend **LRMA**







My Friend IRMA

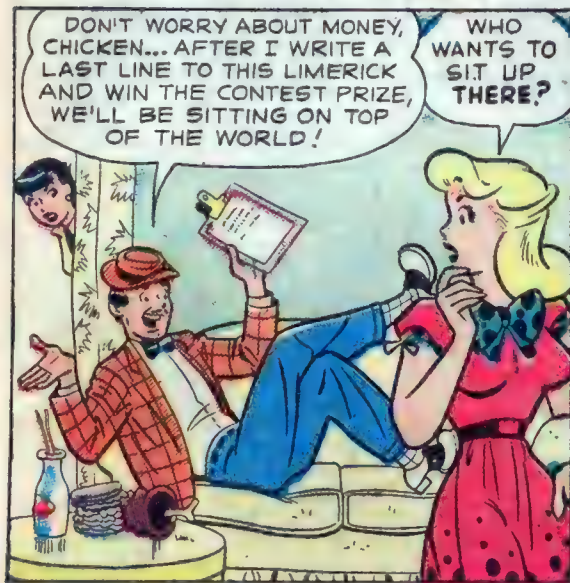
IRMA, WHY DO YOU KEEP YOUR BANKBOOK IN THAT OLD UMBRELLA?

I'M SAVING UP FOR A RAINY DAY!



DON'T WORRY ABOUT MONEY, CHICKEN... AFTER I WRITE A LAST LINE TO THIS LIMERICK AND WIN THE CONTEST PRIZE, WE'LL BE SITTING ON TOP OF THE WORLD!

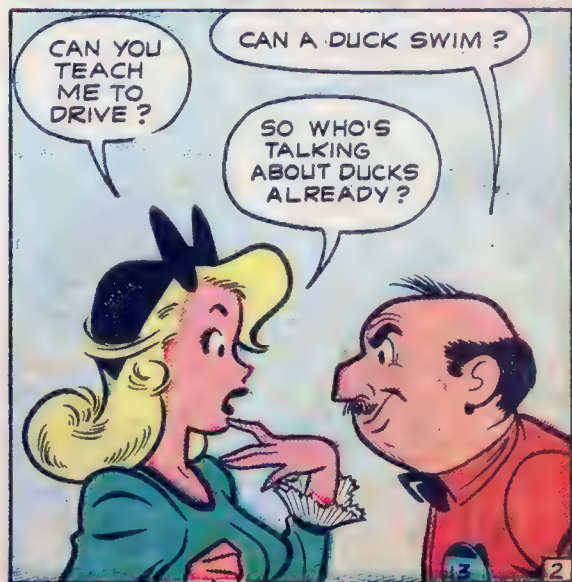
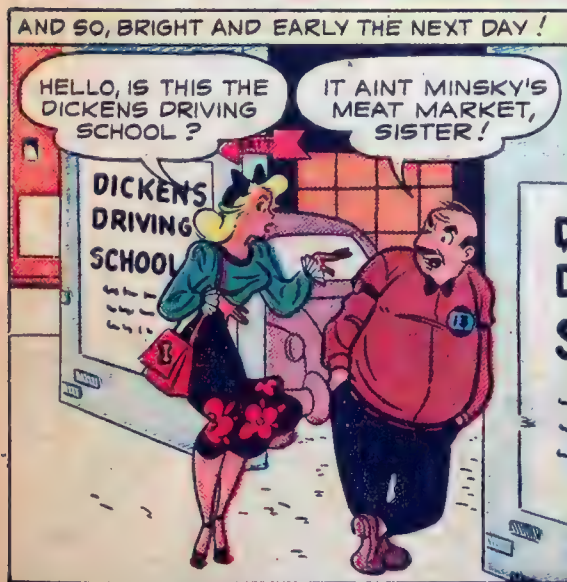
WHO WANTS TO SIT UP THERE?

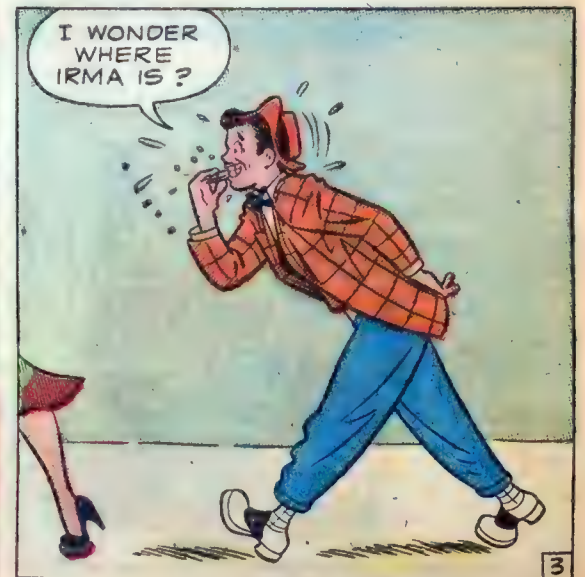
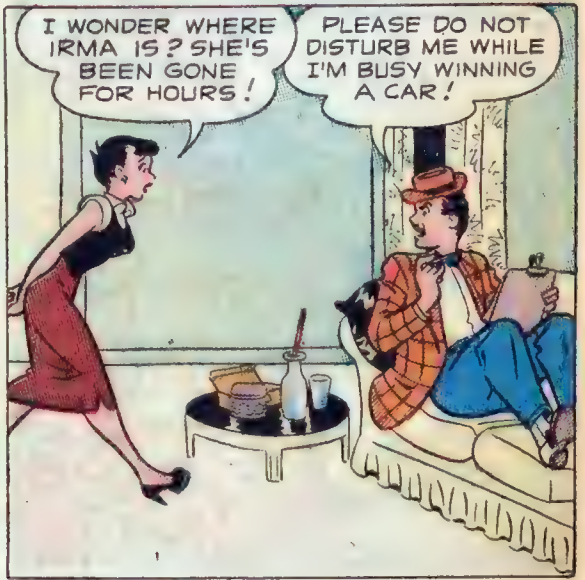
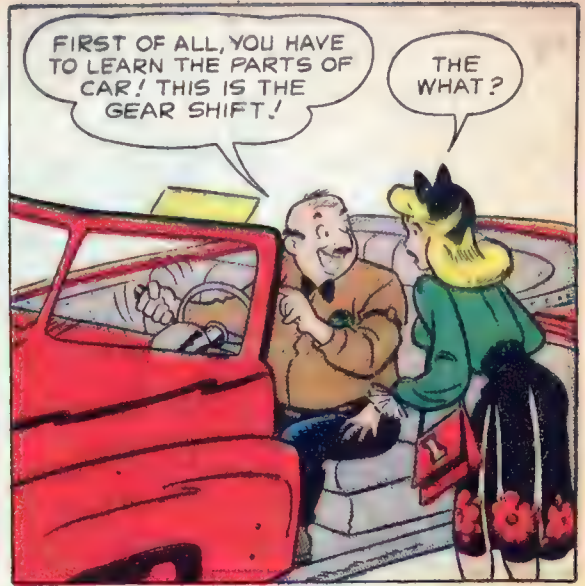
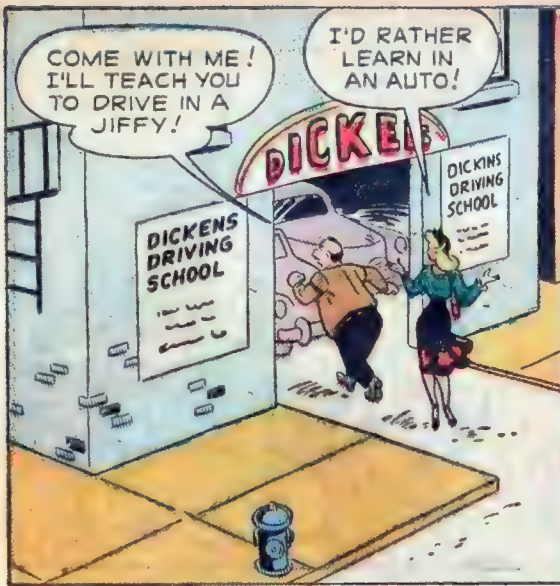


IRMA, AL ONLY MEANT THAT FIGURATIVELY!

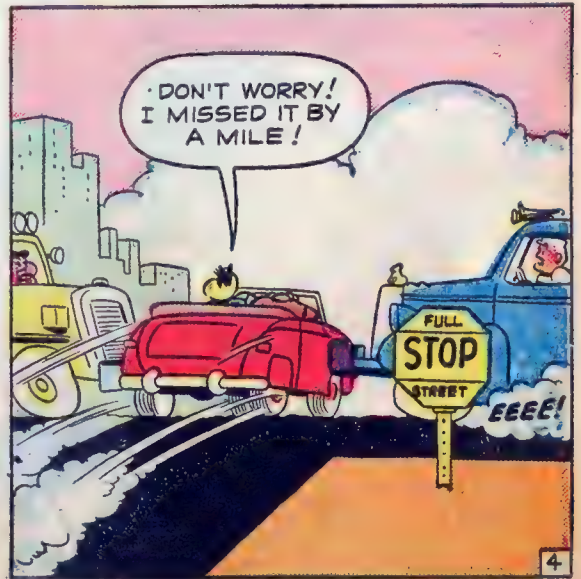
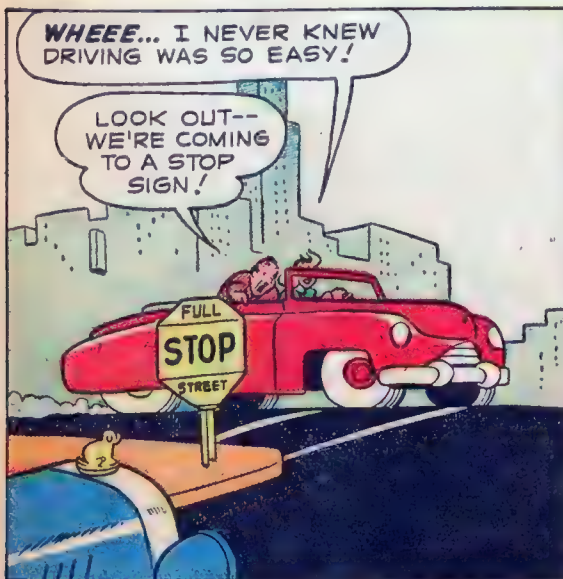
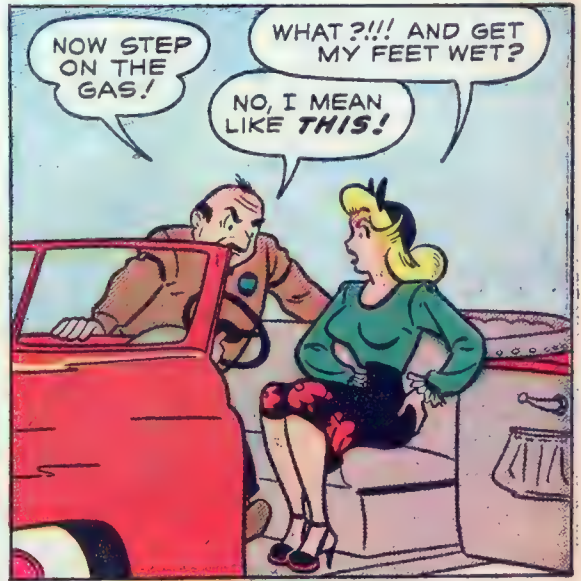
MY FIGURE HAS NOTHING TO DO WITH IT!

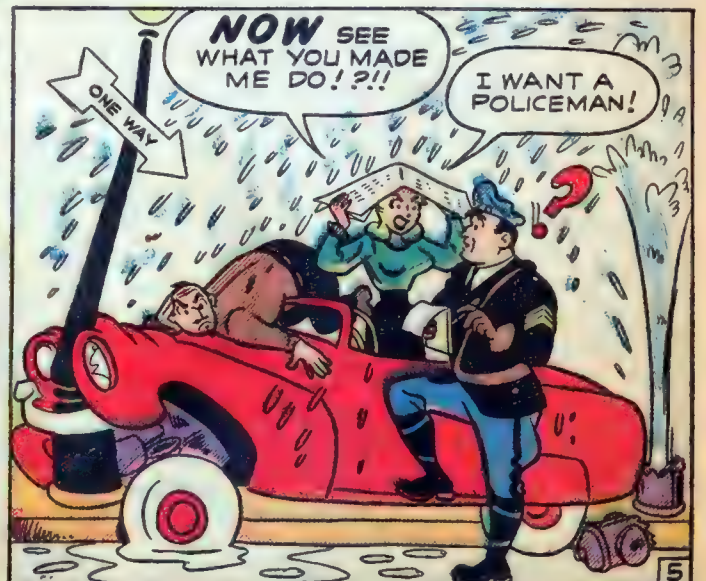
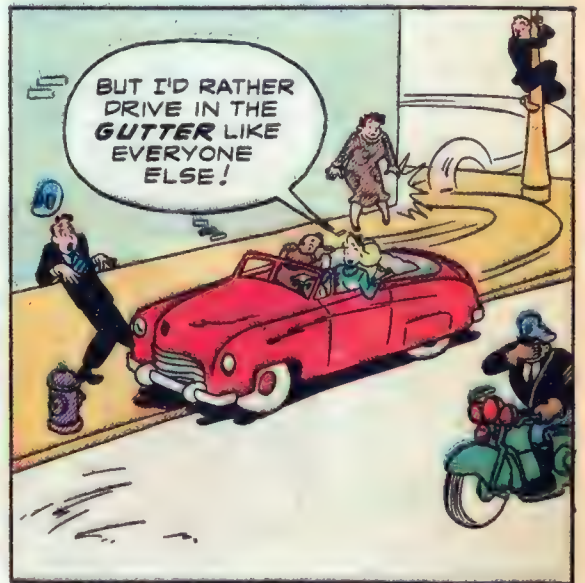
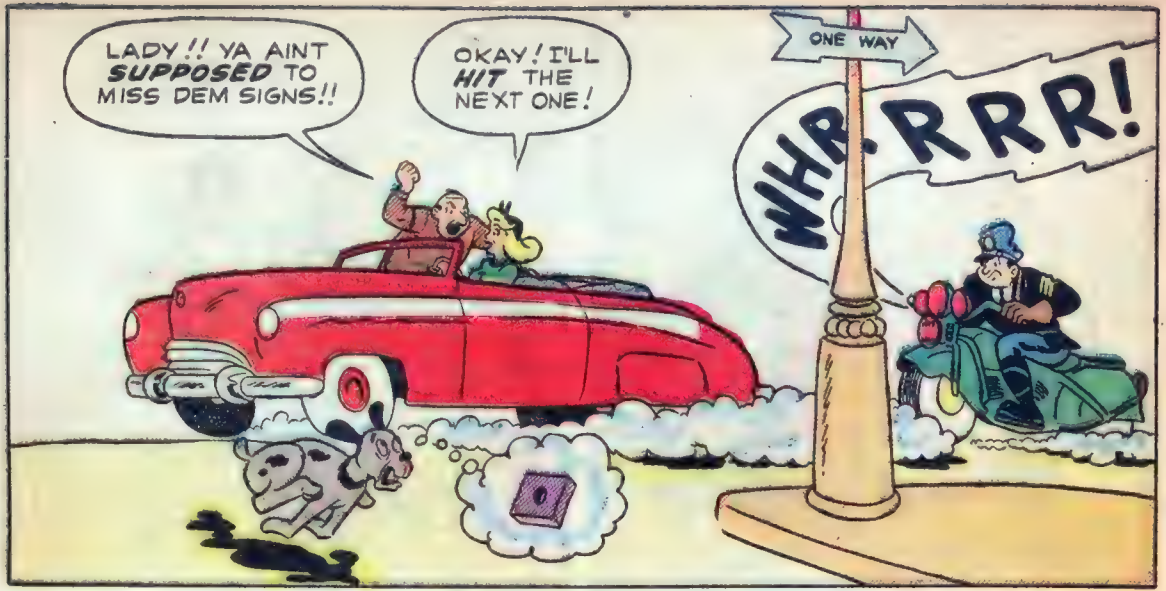






MEANWHILE...





AN HOUR LATER...

THE PEOPLE
VERSUS IRMA
PETERSON!

THAT'S UNFAIR!
I'M **OUT-
NUMBERED!**



MEANWHILE...

THERE GOES MY
CONTEST ENTRY!
HOPE I GET MY
CAR SOON!

I HOPE WE CAN
FIND IRMA! I'M
WORRIED
ABOUT HER!



MRS. O'REILLY, HAVE
YOU SEEN IRMA THIS
AFTERNOON?

NO, DEARIE! THE
PROFESSOR AND
I SPENT THE DAY
IN THE PARK... THE
DEAR BOY KEPT
STROKING MY FACE
ALL THE TIME!



STROKING YOUR
FACE? HOW
TENDER!

TENDER, SHMENDER!
I WAS TRYING TO COVER
IT UP SO SHE
WOULDN'T SCARE
THE CHILDREN!



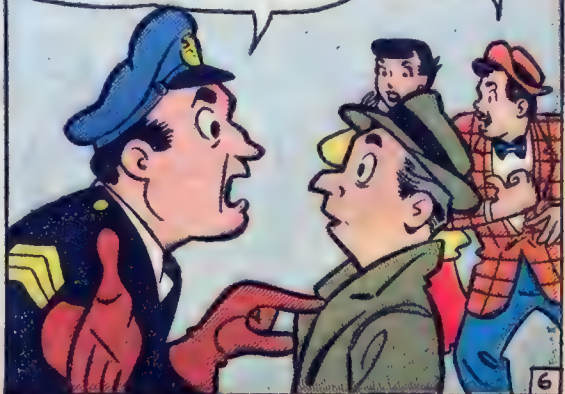
WE'LL SEE YOU
LATER... WE'VE
GOT TO FIND
IRMA NOW!

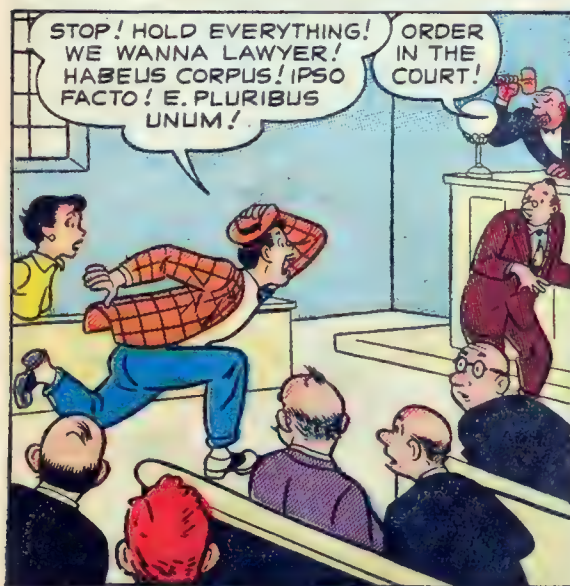
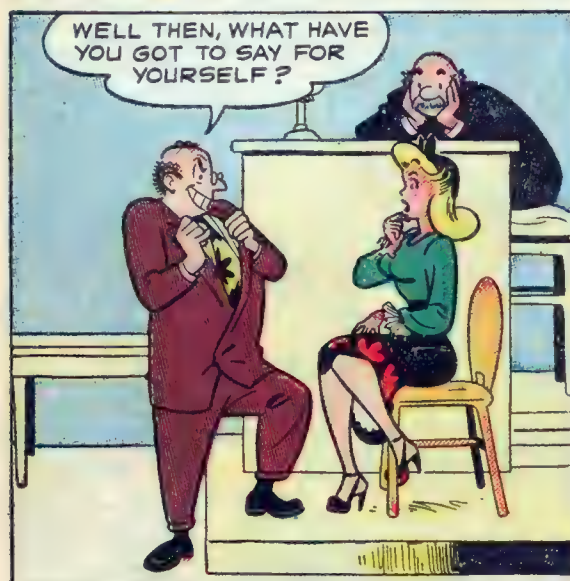
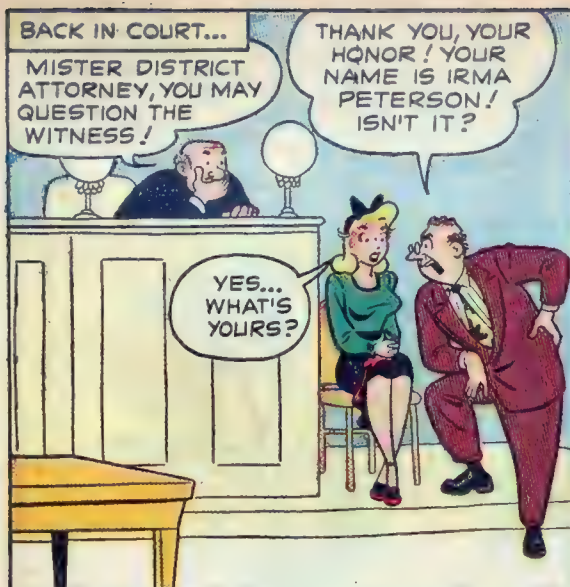
LET'S ASK THAT
COP... MAYBE **HE**
SAW HER!

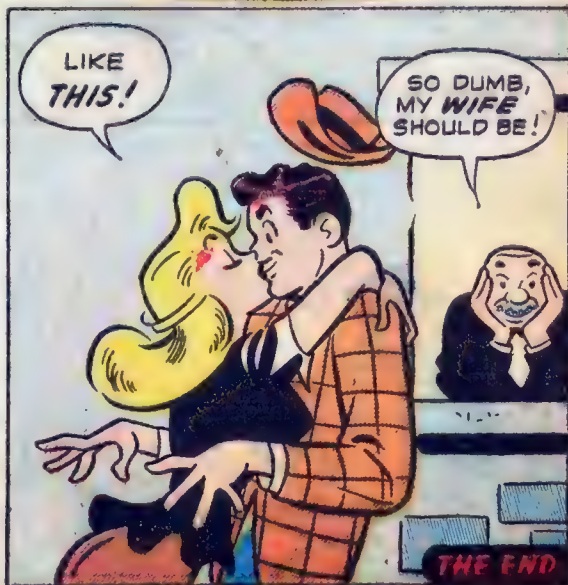
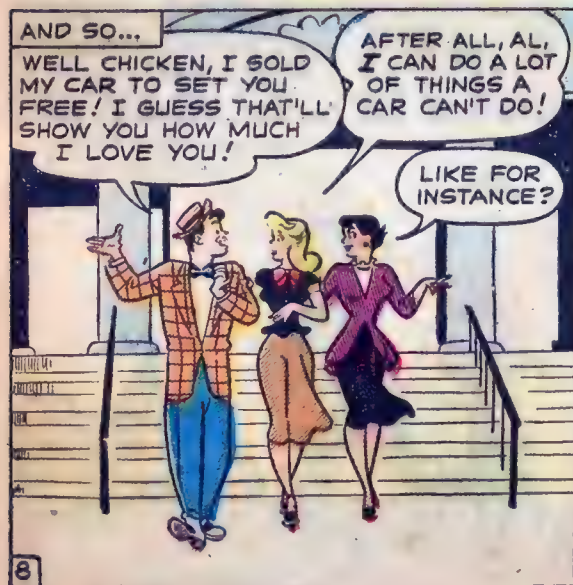
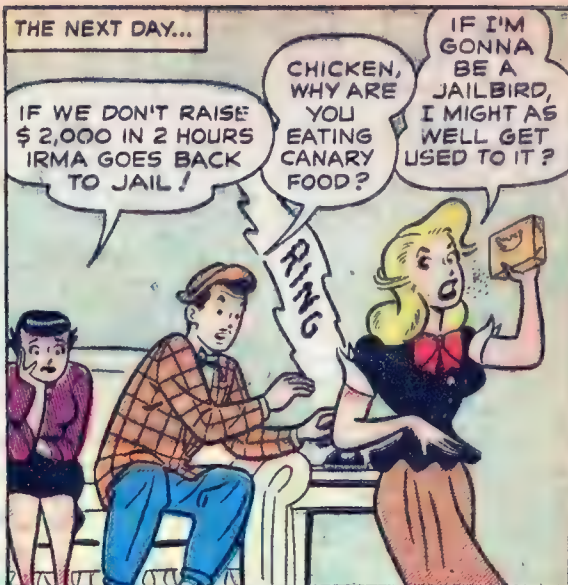
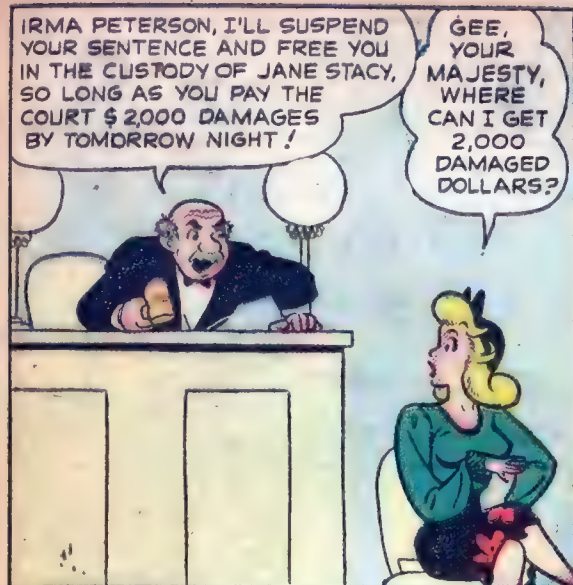


I TELL YA DOC... SHE WAS
THE DUMBEST, MOST EMPTY-
HEADED BLONDE I EVER HAD
THE ROTTEN LUCK TO BUMP
INTO! IF SHE HAD TWICE AS
MANY BRAINS SHE **STILL**
WOULDN'T HAVE ANY!

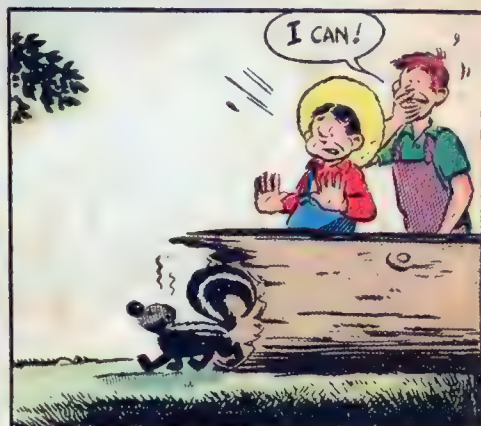
HE
SAW
HER!



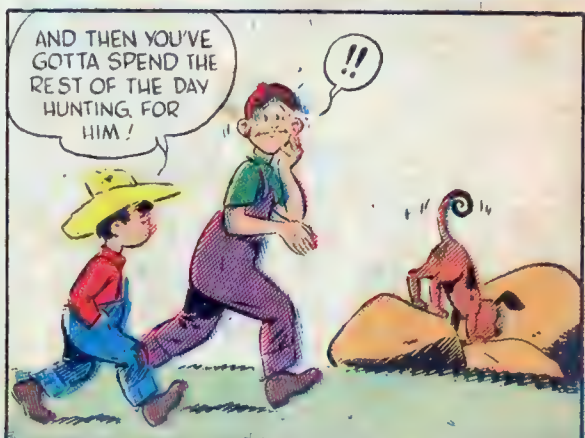




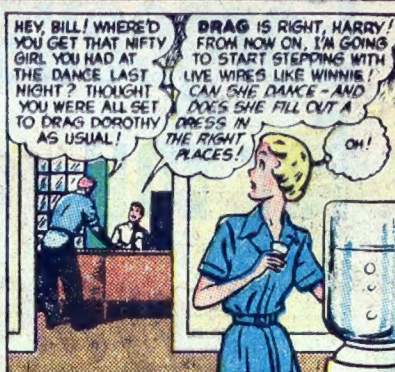
ZEKE



ZEKE



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10 in. tall

Model L
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over 5 ft. 10
in. tall

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Washable! Smart!

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GENUINE FIBRE

SEAT COVERS

**LUXURY SEAT COVERS
SAVE YOU MONEY!**

**Same Superb Quality As Used
In The Most Expensive Seat Covers.**

Buy from Luxury and SAVE TREMENDOUSLY on smartest, new style, color glamorous seat covers! Lacquer-coated to repel water, LUXURY Genuine Fibre Seat Covers are double-stitched, trimmed with rich leatherette for extra long, luxury wear! Expertly tailored, RICHER, STRONGER, Revolutionary—New ELASTICIZED SLIP-OVER SIDES assure FAULTLESS FIT... NO INSTALLATION COST! All in stunning Scotch Plaids of soft, harmonious multi-color weaves! Make old cars look like new... new cars even more elegant!

SMARTEST SCOTCH PLAIDS

**YOUR CHOICE OF 23
SPARKLING COLORS!**

**WHATEVER YOUR CAR
HERE ARE YOUR COVERS!**

Guaranteed perfect fit for every popular make and model, old or new, including—

BUICK	LaSALLE
CADILLAC	LINCOLN
CHEVROLET	MERCURY
CHRYSLER	NASH
DeSOTO	OLDSMOBILE
DODGE	PACKARD
FORD	PLYMOUTH
FRAZER	PONTIAC
HUDSON	STUDEBAKER
KAISER	TERRAPLANE
LAFAYETTE	WILLYS

And Many Others

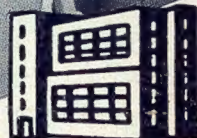
SENT ON APPROVAL

Only \$4.98
For Coupe or
Front Seat!

Only \$8.95
Complete Set of
Covers for Sedan
or Coupe!



BUY FROM LUXURY
AND SAVE! ACT NOW
Satisfaction Guaranteed
or 5-Day Money-
Back TEST AT OUR
RISK.



The Exact
Same Material
Used
in the Most
Expensive
Seat Covers!

**5. MONEY
SAVING!
STURDY!**

**EASILY INSTALLED —
TAKES A FEW MINUTES!**
(on all make cars)

Specify style for YOUR car.

TYPE A—Solid back for 4-door sedan...front or rear. Rear for coach or coupe.

TYPE B—Divided back, solid seat for front coupe or coach.

TYPE C—Individual seats or bucket type for divided back and seat.



SENT ON APPROVAL! SEND NO MONEY!

LUXURY SEAT COVER CO. Dept. 26
1025 Broad St., Newark 2, N. J.

Gentlemen: Kindly rush LUXURY Seat Covers on special 5-day Money-Back Inspection Offer.

Color.....2nd Color.....

☐ Full set front & back covers \$8.95. My car is a 19..... Make.....

☐ Front seat cover only, \$4.98. ☐ 2-door ☐ 4-door

☐ Back seat cover only, \$4.98.

☐ Type A ☐ Type B ☐ Type C

☐ On delivery I'll pay postman purchase price plus few cents postage and C.O.D. charges.

Name.....

Address.....

City.....Zone.....State.....

(PLEASE PRINT)

☐ \$.....purchase price enclosed. You pay postage.

MONEY-BACK GUARANTEE
with 5-Day FREE Trial



**EARN YOUR
DAISY
...I'LL SHOW
YOU HOW!**

—Red Ryder

Let Red Ryder and Daisy show you how to earn money to buy a Daisy B-B Gun! Get your copy of Daisy's brand new **BOY MONEY-MAKER GUIDE BOOK**—just out. Read page after page of money-making tips—how and where to get sparetime jobs—how to keep track of your earnings—how to interest Dad in your plans—Red Ryder comic strip revealing how real cowboys earn their guns, saddles, spurs—many other features! **BOY MONEY-MAKER** (with **DAISY CATALOG**) costs only 10c plus unused 3c stamp BUT it may help you own a Daisy in a few days! So, if you're willing to work to earn a Daisy—order "**MONEY-MAKER**" now—it shows you how. Mail coupon!

Do not order B-B Guns or shot direct. SEE YOUR DEALER (prices higher Rockies, West, Canada).

**SHOOT THE FAMOUS DAISY 1000-SHOT
RED RYDER COWBOY CARBINE**

LICENSED BY STEPHEN SLEINGER, N. Y.

Looks, feels, handles like a real western cowboy's saddle gun! Carbine Ring with leather saddle thong attached. **RED RYDER's** name, picture, horse branded on Pistol Grip Stock. Ask Dad to buy your Daisy Cowboy Carbine now at your favorite hardware, sports goods or department store. Only \$4.95.

NO. 311
GUN ONLY
\$4.95



**MONEY
MAKER with
CATALOG
ONLY 10c**
Plus
Unused
3c Stamp

**SAY, PARTNER!
COWBOYS EARN
THEIR OWN MONEY
TO BUY THEIR
SHOOTIN' IRONS...
WHY DON'T YOU?
SEND COUPON FOR
DAISY'S NEW
BOY MONEY-MAKER—
IT SHOWS YOU HOW!**
—Red Ryder



DAISY MANUFACTURING CO., Dept. 1445, PLYMOUTH, MICHIGAN, U. S. A.
☐ **BOY MONEY-MAKER GUIDEBOOK & CATALOG.** I enclose dime (10c coin) and unused 3c stamp for **MONEY-MAKER** with latest **DAISY CATALOG**. Rush postpaid!
☐ **128-PAGE HANDBOOK NO. 2 & CATALOG.** I enclose 10c in coin plus unused 3c stamp for your thick, 128-page, pocket-size **HANDBOOK** of comics, cowboy lore, rocket dope, how to build things, etc.—including latest **DAISY CATALOG**. Rush postpaid.
☐ **MONEY-MAKER, HANDBOOK NO. 2, CATALOG.** I enclose 25c in coin. Rush postpaid.



Name _____
 St. & No. _____
 City _____ State _____

**GET THIS DAISY
B-B GUN 'N SCOPE TARGET OUTFIT**



NO. 311
COMPLETE
OUTFIT
\$7.50

Outfit contains **RED RYDER CARBINE** with mounted **MAGNIFYING Telescope Sight**, **Bell Ringing Metal Target**, **Target Cards**, generous supply of genuine **Daisy Bulls Eye Shot**, **Shooting Manual**. Ideal for Father and Son target shooting. Complete outfit, only \$7.50 at dealers.

**SHOOT DAISY BULLS EYE SHOT... TAILOR-MADE
AT THE DAISY FACTORY FOR**

**DAISY
B B GUNS**

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